Tino Bargel, Monika Schmidt, Holger Bargel (Ed.)

# The Bachelor - Changes in Performance and Quality of Studying?

### **Empirical Evidence in International Comparison**

III. International Workshop November 2009

Universität Konstanz: Arbeitsgruppe Hochschulforschung Hefte zur Bildungs- und Hochschulforschung 58

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Hefte zur Bildungs- und Hochschulforschung (58) Arbeitsgruppe Hochschulforschung, Universität Konstanz, März 2010

Herausgeber der Reihe "Hefte zur Bildungs- und Hochschulforschung":

Arbeitsgruppe Hochschulforschung, Universität Konstanz, Fachbereich Geschichte und Soziologie, 78457 Konstanz Tel. 07531/88-2896

Die AG Hochschulforschung im Internet: http://www.uni-konstanz.de/ag-hochschulforschung

ISSN 1616-0398

#### Introduction to the Documentation of the International Workshop

As in the preceding years, it was the aim of our third international workshop to bring together a number of relevant European research groups in Higher Education, so as to build cooperation and to exchange experiences and proposals in the development of Higher Education in Europe.

The main topic of the 2009 workshop pertains to European students in every region: the state of implementation of the new study structures in the European Higher Education Area (EHEA). From the research point of view the aim was to assemble empirical results concerning the Bachelor studies and the outcomes at the threshold of 2010 – the year that the implementation of the Bologna Process should be completed in all countries involved.

For two days, 24 researchers from eight European countries came together at the University of Konstanz to present results of their investigations on the state of implementation of Bachelor programs. In the center of their common interest are the experiences and judgments of students in the different fields of study. The main questions are: Which are the consequences of the new structure and conditions for the students? Do they profit from an improvement of the course situation and of the implementation of modules, ECTS and international exchange? Which are the advantages and disadvantages they feel confronted within their every day life as a student with regard to their employment outlooks?

This international cooperation was initiated by FREREF (Fondation des Régions Européennes pour la Recherche en Education et en Formation). A special network is the Réseau Uni 21 that brings together researchers in Higher Education from mainly three regions: Catalonia, Rhône-Alpes and Baden-Württemberg. The impetus of this network is the conviction that the harmonization of the European study area demands close cooperation on the level of the regions and more particular on the level of research institutes. Therefore, it has been the aim of Réseau Uni 21 from the outset to promote the exchange of research results and analyses as the empirical base for further development. This effort is combined with the perspective to implement joint investigations and thus to establish a European data base for comparisons of the study situation at higher education institutions in the different regions. This association of researchers, who cooperate in an open structure, is called ISSUE: International Student Surveys at Universities in Europe.

In the center of this workshop was our interest to gather some relevant information about the state of implementation and the acceptance of the Bachelor's degree in several participating European Countries namely in Austria, Switzerland, France, Spain, Italy, Lithuania, Ukraine, Luxembourg and Germany.

Most participants have already some tradition of joining this yearly workshop in Konstanz. But as every year it is a great pleasure to welcome some new researchers in this circle. This time the organizer was proud to receive Dr. Peter A. Zervakis as representative from the HRK (German Rectors' Conference) and the director of its Bologna-Center. In his introductory lecture he describes not only the background and implementation process of the Bachelor in Germany but also the current state of discussions and perspectives in this country.

Helmut Guggenberger pointed to the Austrian experiences with the Bachelor. Josep Masjuan presented the results from a pilot project in Barcelona: students' experiences with the new study structure. The colleagues in Grenoble introduced results from the second wave of their survey; in particular with regard to the issue of quality and inequality of study and students in Rhône-Alpes. Very interesting were the insights from Ukraine concerning the chances at the labor market that were presented by Andrii Gorbachyk from the National Taras Shevchenko University in Kyiv.

Jean-François Stassen from the Observatoire de la vie étudiante of the University of Geneva gave a lecture about the early factors of success and failure of students. With the survey

called "Etudiants 2001" the colleagues of Geneva implemented an instrument quite comparable to the Konstanz survey, so that analogies in methods and results can be found.

Veronique Pelt from the newly founded University of Luxembourg presented a comprehensively developed analysis of the question how the university can assess employability skills. Simply the Best? That was the title of the presentation that was given by René Krempkow in cooperation with Holger Bargel. They elaborated the determinants of further study towards a master degree of the first bachelor graduates in Freiburg and Konstanz.

Volodymyr Sudakov explained the Higher Education system of Ukraine with its developments over the last three years and its adaption to the Bologna system. Last but not least Paul Kellermann from the University of Klagenfurt opened a critical discussion about Higher Education politics in Europe. In his sight, the universities changed from cooperative to competitive institutions with the Bologna process.

The closing lecture of the workshop was given by Ivana Padoan from the University of Venice. Ivana Padoan is the leader of a European project financed by the European Commission and supported by FREREF that examines the transition from university to the labor market, especially for the PhD students. This atelier-project is planning an investigation on PhD students in different European regions.

All the contributions gathered in this documentation are worth to be discussed concerning the advancement of the European Higher Education Area. This documentation may be seen as a compendium giving an overview about investigations on the study situation currently pursued in different European regions. It wants to encourage researches to get into contact, to exchange their research results and to build synergies for further investigations.

Tino Bargel, Monika Schmidt, Holger Bargel

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# The Introduction of the Bachelor - intentions, support, questions: perspectives in Germany

AG Hochschulforschung + FREREF Réseau Uni 21

#### The Bachelor - changes in Performance and Quality of Studying? Empirical Evidence in International Comparison

#### III. International Workshop at the University of Konstanz, 12-14 November 2009 Dr. Peter A. Zervakis, Head of the Bologna Centre of the German Rectors' Conference

Implementing Bologna in Germany is developing into a true "success story"

As of 2009, we can look back on ten years of this unprecedented reform process. The Bologna Agreement of 1999 set forth that after the first gualifying degree, a second one and then doctoral studies shall follow. No other rules or specifications were laid down with regard to the duration or structure of study programmes, education systems or the names of degrees. All other structural guidelines in Germany are a product of *national* politics, meaning they were determined by the federal government in close cooperation with the Germany's 16 State governments. Moreover, in cooperation with the societal "stakeholders", such as the participating institutions of higher education, students, employers, and employee representatives, the Bologna "label" developed into a comprehensive modernisation of study programmes and stands for internationally comparably university degrees. From the outset, the German institutions of higher education have viewed the study reforms from the Bologna Process as the strategic focus of their realignment efforts. They have made the goals of the process their own. What's more, they understand these goals as an opportunity to internationalise their study programmes in a common European Higher Education Area, and to introduce necessary reforms that have long been discussed in the national context. In Germany, the process has expanded from a reform for increasing international mobility to a comprehensive reform of study and teaching that will improve the quality of study programmes profoundly.

So, what has actually been achieved so far? German universities are involved in implementing the new, tiered study programmes. According to the actual statistical data of the German Rectors' Conference, German institutions of higher education offered over 10,400 Bachelor and Master Programmes during the recent Winter Semester. By now, more than <u>79 percent</u> of all study programmes at German higher education institutions are on Bologna track. The universities have converted more than <u>76 percent</u> of their entire, comprehensive study offerings (8,595). At the universities of applied sciences, the figure has already reached <u>96 percent</u> (3,748). And the new study programmes are popular among students, especially beginning students. While, in the meantime, nearly 43% of all students (or 868,276) are in a bachelor or master programme (Winter semester 2008/09), almost three quarters start to study in a tiered programme (<u>73,8</u>%) and the tendency is growing. On the other side, graduation rate is relatively low at 20% because the majority of bachelor and master students have not yet reached final exams.

The implementation of the Bologna process, by comparison, has progressed a great deal in Germany. The universities have taken on major responsibility and are making enormous efforts in the implementation process; and that's no small task given their ongoing, structurally underfinanced teaching apparatus and without additional funding.

# National higher education reform is becoming and will remain a continuous political task

We currently have a great opportunity to prepare a generation of academically well educated university graduates for Germany, but we are also very close to wasting that chance. In 1999, the Ministers of Education from the federal and State governments wanted, among other things, renewed study programmes, better support and advisory services, quality assurance, fewer university drop-outs, and shorter study durations. The universities took on this sensible challenge, but study reform will not be able to work without additional personnel and financial resources. As of now, the study reform appears to be rigid, bureaucratic, and formalistic, as was concluded at the London Minister Conference in last May.

Bologna can inspire, but why don't the good arguments for the Bologna reforms count for the state-examinations? Up to 35 percent of all students in Germany are in these one-phase study programmes that cannot be changed by the universities alone. Only a few States have begun with the implementation to bachelor and master in teacher education, but with mixed results. For universities, this situation is difficult and slows down the development. The universities are working hard to implement reforms, but they also need partners who support them consistently in the fine-tuning of the different profiles of various types of universities and degrees. Enhanced cooperation with consultants from industry and business for example in the accreditation process has proved beneficial for both sides: business representatives receive easier access to detailed information about study programmes, expand their informal network, and can actively contribute to the design of quality assurance processes at universities. The Universities profit as well from the practical evaluative skills of the consultants from the business sector and get the chance to gear their new study programmes more consistently with the needs of the labour market and student interests. In the long-term, universities will be able to use their autonomy and leverage in study programmes competitively for recruiting the best students, much more so than in the past. This process is not about fortifying a uniform BA-/MA structure, but rather about flexibility and the coexistence of 6, 7 and 8 semester Bachelor as well as 4, 3, and 2 semester master programmes.

#### Institutions of Higher Education have to strengthen the qualifications profiles and employability of their Bachelor and Master graduates

"Bologna" also means dedication to curricula reform that is geared toward learning results and that requires qualitative changes in teaching. It seems to be taking a while to realize the change in perspective toward the students and toward the skills to be gained in studies. The universities and individual departments need to work more on the quality of teaching in the new bachelor and master study programmes, which are fundamentally linked with the quality of the graduates for various job opportunities.

The profile of higher education must be from the outset knowledge based and research oriented. This makes it necessary that the university graduates gain, in addition to subject related academic qualifications, methodical and soft skills already upon completion of the first qualifying degree, the bachelor. Future employers will look for this in university graduates. The career success of the graduates in turn provides the best proof of Germany's high competitiveness. That is why it is essential to have a quality culture of study and teaching that is concerned with the basic "employability" of university graduates. This is also an important issue for a number of groups: for companies, who rely on solid higher education training of their specialists and future leaders; for students, who depend on gaining key competences and skills to become employable and have career opportunities; for the universities themselves, whose reputation in the future will be determined by the quality of teaching at their institution. If the reform toward study programmes geared toward learning results is to succeed, then close cooperation between institutions of higher education and especially local and regional employers must be expanded.

Employers have a duty to promote the acceptance of bachelor and master graduates in exchange for continuous information on the skills development of the university graduates. The profile of a university degree, one that makes graduates fit for the working world, should also include proof of skills acquisition and training, such as the Diploma Supplement for BA-Graduates. Skills can also be demonstrated through a broad, academic education, through awareness for labour market and working demands, or extra-curricular and interdisciplinary key qualifications (for example, internships with companies, thesis papers on relevant issues, business skills and knowledge of project management, experience abroad and foreign language skills). Other areas include soft skills (such as communication, team playing, flexibility, persistence) and academic personal development (authenticity, credibility, and character). Academic qualification is shown through a certain, theoretical approach to systematic problem-solving that is not contained in the degrees and training programmes of vocational education (see discussion on the controversial proposal for a future "Bachelor professional"). Consequently, the university Bachelor degree does not pose competition for vocational training schools. Competent university graduates help companies by challenging old patterns of thought and habit and thus adjust them for the demands of a dynamic, international labour market. Innovative, non-consecutive master and or doctoral programmes at universities are attractive building blocks for continuing education and qualification of working individuals as well as opportunities for leadership training.

The employers are finally called on to offer attractive jobs, career and development perspectives for Bachelor and Master graduates and to intensify their cooperation with institutions of higher education, for example through experience transfer, personnel exchanges and common continuing education programmes.

Institutions of Higher Education and the Business sector must be committed together to quality assurance in studies and teaching

Quality assurance in studies and teaching is of central importance for the success of the study reforms. Rigorous quality criteria at universities will have sustainable influence on future competitiveness of the German university graduates, the companies they work for and the universities that educate them. Universities are the one who organize and carry out study programmes and they use external and internal tools for quality assurance. They have also voiced their expertise in the German Rectors' Conference's demands for "increased efforts for improving quality of teaching". The Quality assurance systems must be designed in a sustainable way, throughout the entire universities, and become a leitmotif for the teaching system. Students will only profit from higher teaching quality in the long-term once the necessary structures for quality assurance and further development are established. The goal here, as opposed to competition in research, is to strengthen teaching in the German university system on the whole which should promote excellence by international standard. At the same time, the goals, strategies and measures must accommodate for the diversity of subjects and their specific cultures and they must include other areas such as student advisory services or the Career services.

In addition to strengthening quality-promoting structures and the professionalness of instructors at universities, certain minimum political and financial conditions must be met for the implementation of high-quality and high-value teaching.

Conditions for teaching soft skills in courses of study must be improved

Skills-oriented, career qualifying study programmes entail the fostering of academic and research-oriented quality and personality profiles. However, these programmes cannot be truly implemented on a wide scale basis until the States in Germany provide sufficient funding for teaching and support between teachers and students and flexible legal parameters. And in order to improve the student to teacher ratio and thus the support quality, then changes to the rules and regulations on capacity at universities must be made. This is also in the interest of companies who urgently need high-qualified graduates. Additionally, there is the need for modernised employment and wage agreement laws that allow for performance-based salary and more flexible teaching requirements. In the modern knowledge economy, good teaching is just as important as good research, and moreover, good teaching relies on good research. In a similar way, the success of the study reform must also be empirically grounded in regular surveys of students and graduates by the universities. In accordance with Bologna, study reform means increasing the quality of study. Skills-orientation and gaining career-relevant qualifications are part of the important goals that a "Bologna"-type of reform seeks to attain.

#### Bologna has galvanized universities' cooperation with employers

Universities carry the main responsibility for providing their graduates with the knowledge and skills they need for their career path. They need and increasingly receive impulses from the German business sector, which has entered relevant, dynamic partnerships with the universities. Employer representatives have been in close dialogue with universities concerning the creation of new study programmes and improving employability. Especially smaller and medium sized companies in the surrounding region can provide valuable support and advice to universities, for example, with regard to the skills the company is looking for and what they expect a beginner should be able to do. By now, a large number of company representatives are serving as consultants to University councils and Accreditation agencies, supporting the development of "Career Services" centres, teaching courses at the universities, and offering students and teachers insights into business practice. For the universities, it is a productive experience, being able to exchange with employers about the quality profiles of the study programmes. If such dialogue reveals that, for instance, small and medium-sized companies are looking for more flexible generalists with a broad knowledge base, while large companies look more for specialists with inter-disciplinary experience, then universities have the possibility to increase the attractiveness of their tiered study programmes further and thus strengthen the quality profiles of their graduates. This also means however, that the business sector can also take on more responsibility, for example through more commitment via scholarships and stipends for students. To be sure, close cooperation between universities and companies is worth it for both sides: for the development of dual study programmes, the recognition of achievements in vocational training as university qualification, and the promotion of continuing education of gualified employees, for example in special study programmes.

#### Bologna requires a great deal of publicity and informative work

Regardless of the fruitful cooperation between companies and universities, in Germany there is still considerable mistrust in many subjects towards the bachelor degree. Some questions in this regard are: What can somebody with a degree that took only three or four years actually do? Which career can he or she enter? Will we lose quality through the tiered study structure?

Not every career, though, requires a five-year university study programme and therefore more flexible study offerings are necessary. For a long time now, companies have been calling for younger graduates who can gain further gualifications in the business practice. The new bachelor degree allows for this possibility and graduates can enter the working world after a few years of study. In order to make this project successful and in order to remove prejudices, companies should become well acquainted with and informed on these study programmes. That way, they can also create suitable career options with corresponding gualification and skill requirements, career development opportunities and appropriate payment scales. Otherwise, the opportunity to make the bachelor into an excellent qualification with cross-subject skills is at risk of failing. In the competition for the best graduates, salaries in the future will not be paid according to type of degree, but rather individual aptitude and performance. The campaign by the Federal Union of German Employer Associations, "More Bachelors and Masters Welcome!", is a step in precisely the right direction. The graduates of accredited bachelor study programmes should bring with them the knowledge, methodical and personal skills needed to adjust to the tasks and need of various companies in a short amount of time. They are particularly suitable for smaller and medium sized companies with a high potential for development (for example as project assistant with cross-over skills in marketing, sales, controlling, research etc.). Structured, and quality, high-valued study programmes are a convincing model for more professional diversity. It is up to the employers, however, to guarantee necessary opportunities for further education and career perspectives. Companies should take advantage of the academic further education possibilities at universities in order to promote their highly qualified staff.

# The State of Implementation of Bologna Reforms at German Institutions of Higher Education: Successes and Recommendations for Further Development

#### Dr. Peter A. Zervakis, Bologna Centre of the German Rectors' Conference (HRK)

Bologna represents the most comprehensive and profound higher education reform of the last decades. It challenges European universities and universities of applied sciences at a time where the percentage of the population seeking higher education degrees is increasing continuously, the higher education institutions are taking on ever more diverse and demanding tasks, while simultaneously, however, the budget and especially state financing cannot keep up pace with the growing demands.

By now, German higher education institutions have adapted nearly 80 percent of their degree programmes to the new tiered Bachelor/Master structure. In addition to the theological degrees, there are few remaining exceptions. These include "older" degree programmes, in particular the subjects completed by a state examination (e.g. law, medicine), which do not fall under the sole responsibility of the universities. Meanwhile, almost three-fourths of all beginning students are matriculated in the new degree programmes. Universities have succeeded in making their study offerings more internationally comparable and gearing their curricula and teaching more toward the student perspective.

Yet, it is still too early for an empirically sound assessment on the implementation of the Bologna Process in Germany. This is due to the fact that it will still be a few years until the first larger classes of Bachelor and Master students graduate from their programmes. Nevertheless, an intermediary assessment can be reached, which reveals quite encouraging trends:

#### 1. Successes

There have been many visible, positive results in the implementation process:

- The consistent orientation toward skills and learning outcomes as well as student-centred teaching in the degree programmes has contributed to a significant reduction in the dropout rates in a number of disciplines. This has been particularly noticeable in the humanities, cultural and social sciences. There has also been a positive trend among disciplines with stagnating dropout rates as in the natural and engineering sciences. In contrast to the traditional degree programmes, students are recognizing earlier, often in the first semesters, whether their choice of major "fits" or not. Indeed, the educational backgrounds of students have become more diverse and this trend will continue. As a result, the early phase of studies is becoming increasingly critical in order to provide motivated students with the possibility to overcome any deficits.
- Scholarly teaching has also gained in importance. Whereas teaching subject-related knowledge was the focus of many disciplines previously, today there is a stronger focus on promoting methodological, social and personal skills. At many universities, students have more positive evaluations of the methods and teaching skills of their instructors in modularised degree programmes than in the traditional programmes.
- Already, Bachelor graduates are already demonstrating a closer match between their actual average duration of studies (at 6.7 semesters) and the prescribed duration of studies (of 6.2 semesters). This of course amounts to an enormous improvement in comparison to the past.
- The data of the latest graduate survey of the Institute for Higher Education Research in Kassel (INCHER) provide an especially positive signal. Accordingly, the German Bachelor students are more mobile than previously assumed: 35% of the surveyed Bachelor graduates from universities of applied sciences and 32% from universities take the opportunity to go abroad – even if for a comparably shorter time – during the

course of their studies. Within Germany, 14% of all students transfer to other higher education institutions. Evidently, most students take advantage of the so-called "window of mobility" between the Bachelor and Master phases to change universities.

- By introducing the ECTS point system, Europe has found a common language for facilitating mobility of students on the basis of learning outcomes and improving permeability between various types of higher education institutions.
- Furthermore, transparency instruments like the Diploma Supplement make it easier for the labour market to understand and acknowledge the new degrees.
- There is evidence of growing acceptance of the new degrees and particularly the Bachelor on the labour market. In its graduate survey of 2008 for instance, the INCHER assessed that about 22 % of the Bachelor graduates from universities and even 59% from universities of applied sciences choose to enter the labour market directly. Moreover, they report similar periods of seeking employment and equally high job satisfaction rates as among graduates with traditional degrees.
- Finally, quality assurance has been established in Germany through accreditation at the higher education institutions and complements their internal quality assurance measures (for example, via student surveys). Thanks to agreements on comparable minimal standards and the requirement of external assessments, there is growing reliability and thus trust throughout Europe. Those are no small steps, given that they form the foundation for cross-border cooperation in higher education and the recognition of study and coursework attained abroad.

## 2. Recommendations for further development: Consolidation of reform results and more flexibility in guidelines

Although all fundamental elements of the reform are in the process of being implemented, no European member country has managed to implement all goals of the Bologna Process completely – as was concluded at the last Conference of Education Ministers in Louvain/Leuven. The HRK, through its Bologna projects, began at an early stage to discuss and follow critically the state of implementation of the reform at German higher education institutions.

Complaints regarding study overload and a lack of individual responsibility in academic studies were brought to the fore during the recent student protests. Although studies show that the workload for students has only increased minimally, if at all in the new degree programmes, there does seem to be examples of overload. Some curricula have an overly dense structure. In some cases, there are too many exams in the modules or they consist of multiple, partial exams. And the dropout rate remains too high in certain disciplines. In order to help students be able to successfully complete their degree programmes, instructors need better coordination of forms of teaching, learning and testing, while ensuring that curricula are attractive as well as feasible and manageable. They must provide for sufficient flexibility so as to foster independent study and learning. The tiered study structure can only gain in appeal, if the student workload, labour market acceptance and flexible models for full- and part-time students are taken into consideration and made suitable for ever more diverse student bodies.

The institutions of higher educations have recognised these deficits and are in the process of adjusting their degree programmes and seeking to use the potential of flexibility that Bologna offers. However, a problem remains, in that these reforms cannot be implemented at zero cost. At the very least, a 15 percent increase in teaching capacity is necessary, as the HRK has argued in support of the German Council of Sciences and Humanities.

If the European Higher Education Area is to be realised, then there is no alternative to the Bologna reform. The higher education institutions have set their priorities for the further de-

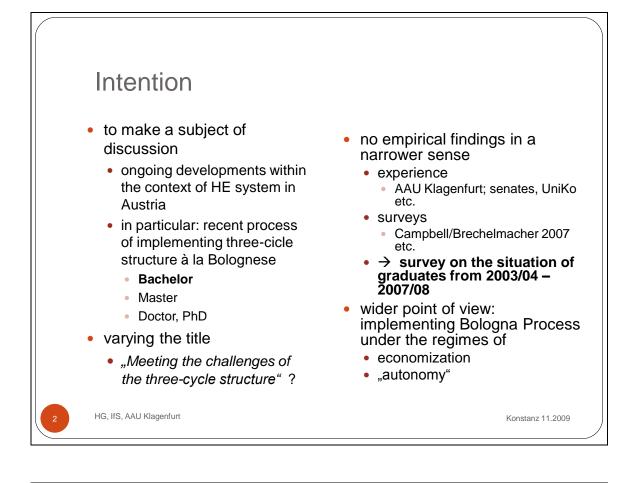
velopment of the reform process and have discussed appropriate strategies for implementation in the HRK. Now, the German States or *Länder* have responded. In a declaration together with the HRK of December 10<sup>th</sup>, 2009, they promised to jointly provide for "high quality studies" and to promote the "international mobility of students". This requires, in turn, "good conditions for studying". In the meantime the Conference of Education Ministers of the German Länder revised the common structural guidelines to provide the higher education students more flexibility. But in doing so they missed the chance to deregulate decisively. For instance, the HRK aims to not allow any Länder specific that restrict the universities' freedom of discretion, that is, their room for manoeuvre in structuring and conducting higher education in the frame of Bologna.

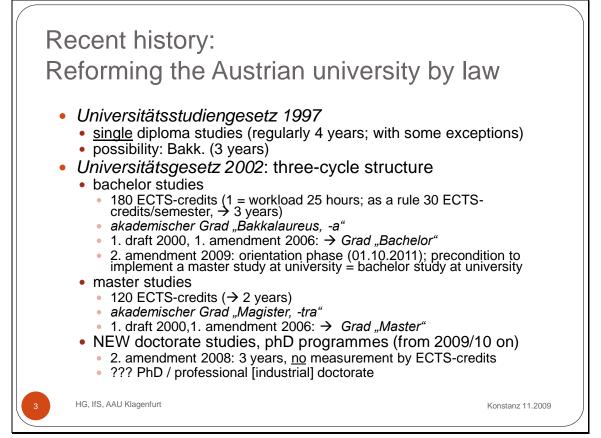
From the HRK's perspective, the social dimension of the Bologna Process must become more salient, calling for more flexibility and appropriately financed offerings. Access to higher education also needs to be more transparent and open, both for domestic and international students as well as for students coming from the "classic" education backgrounds and those who have taken a more unconventional path. The diversity of degree programmes, course offerings and their modularisation represent a good foundation, allowing for adequate consideration of a variety of desired qualifications. More transparency in university entrance exams also ensures a larger permeability to professional education. Accordingly, there simply needs to be more possibilities for part-time studies, degree programmes for continuing education or ones designed for individuals to study while working, as well as transparent, quality assured recognition of extra-curricular, study-relevant achievements. And in the interest of the students, more advisory services, optional preparatory courses and family friendly infrastructure will be indispensable.

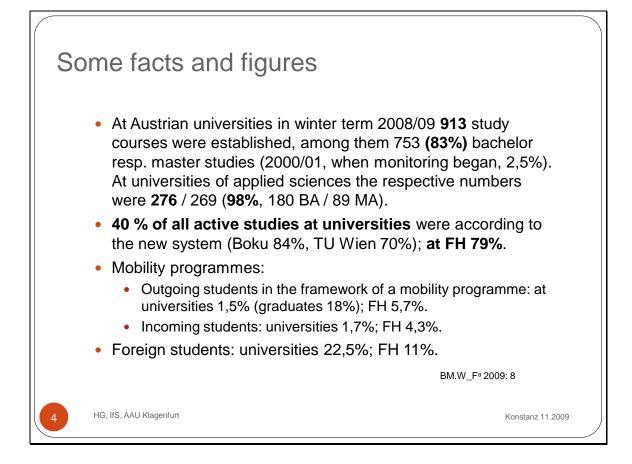
The European Higher Education Area can only be realised through an intensive exchange between the universities and the national higher education systems in Europe, and moreover, through a continuous process of coordination, as well as the dissemination and adoption of examples of successful reform practice.

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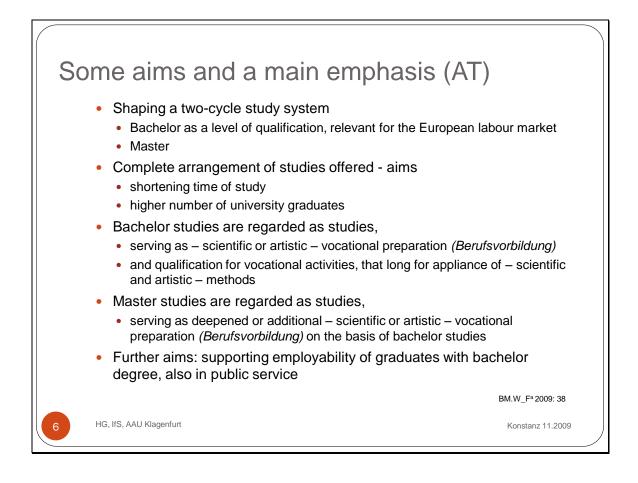


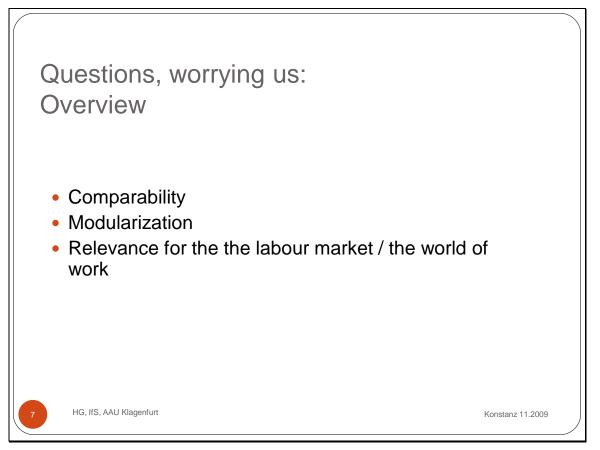


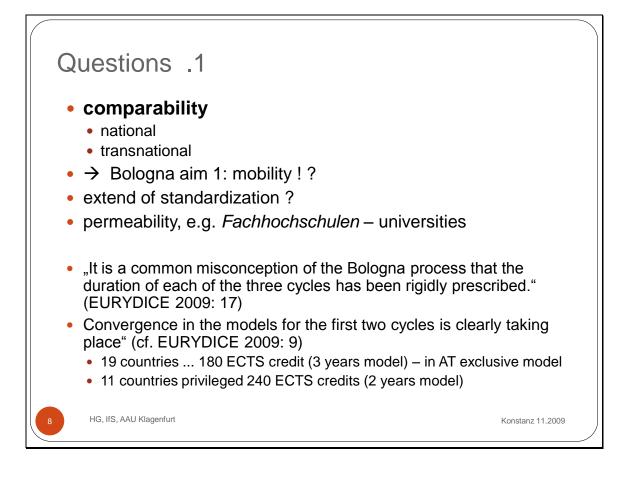


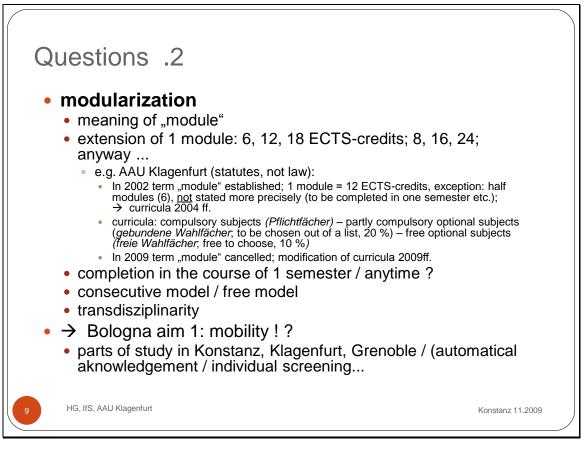


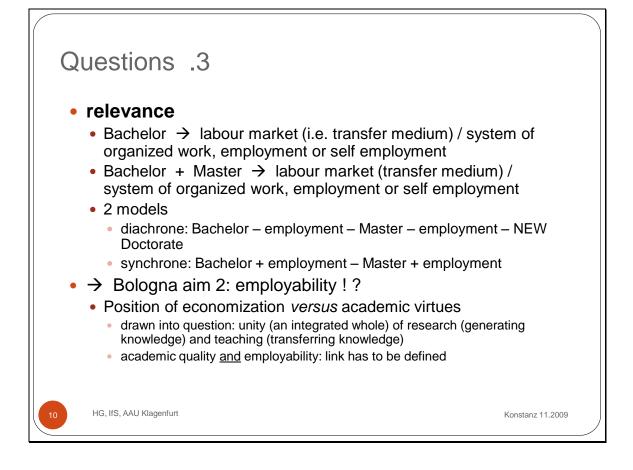
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				univer	sities				
Diploma	15.074	14.639	16.174	16.273	15.814	15.578	14.229	14.512	
Bachelor	2	84	436	1.454	2.255	3.069	4.168	5.152	
Master	-	5	36	237	659	1.123	1.637	2.050	
Doctor	2.079	2.135	2.219	2.465	2.250	2.160	2.087	2.196	
				Fachhoch	hschulen				
Diploma			2.658	2.882	4.060	4.617	4.835	3.882	
Bachelor			-	79	157	461	1.307	2.783	
Master			-	-	-	87	279	631	
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Diploma						25	24	56	
Bachelor						207	301	261	
Master						223	218	255	
Doctor						10	20	11	

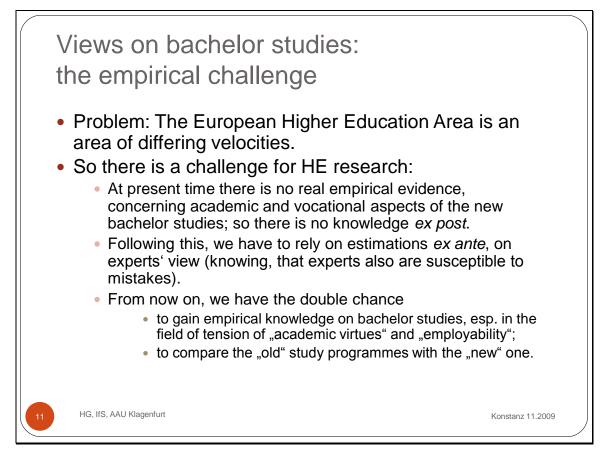


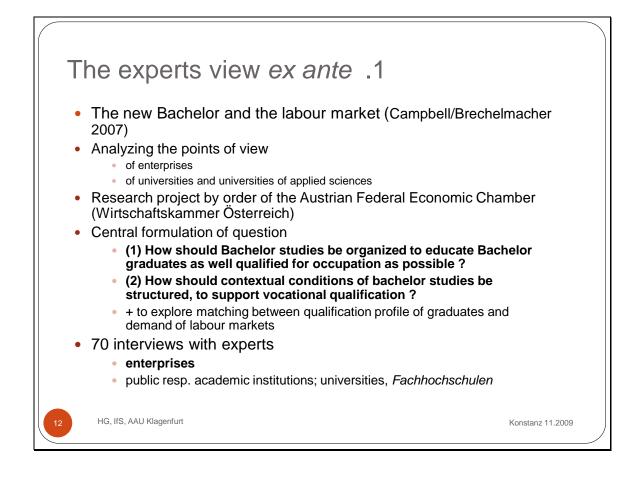


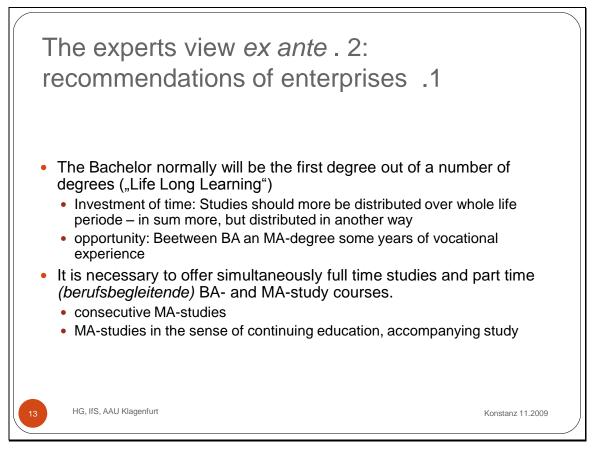


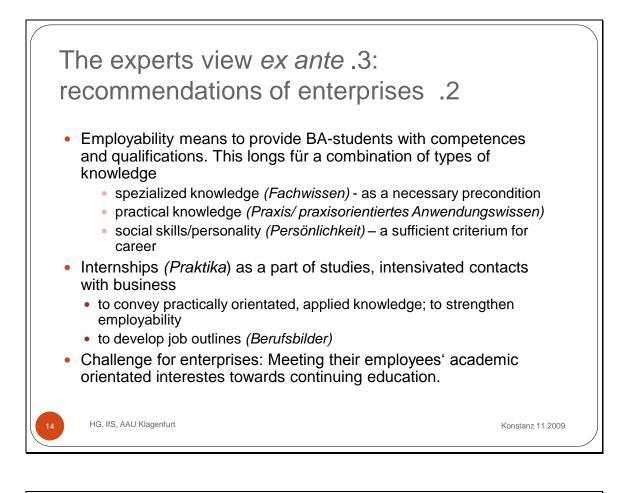


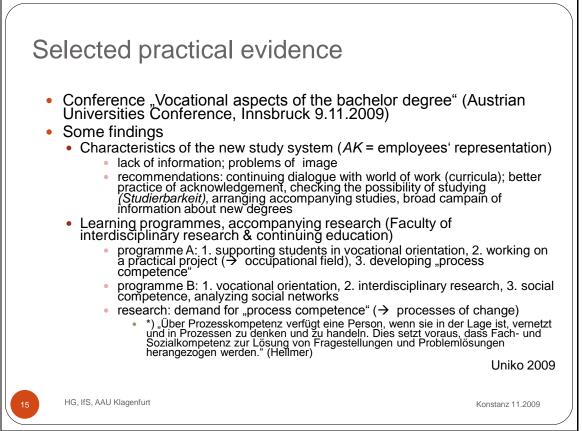


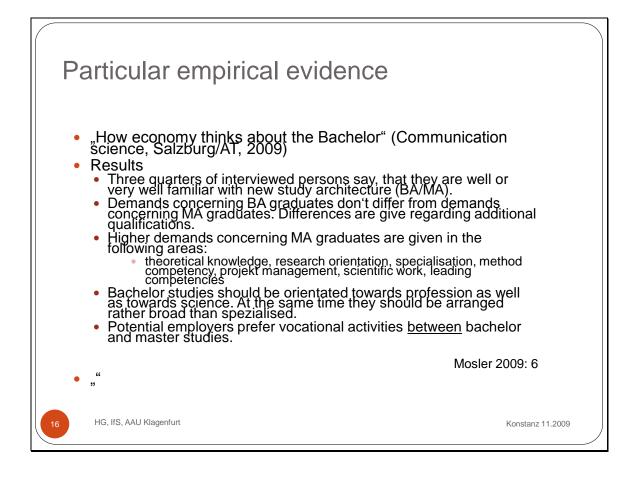


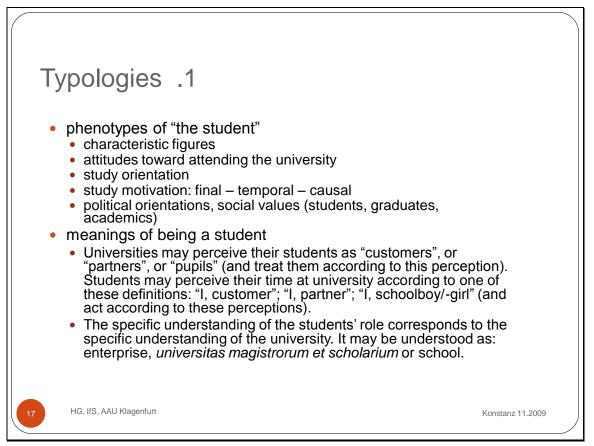




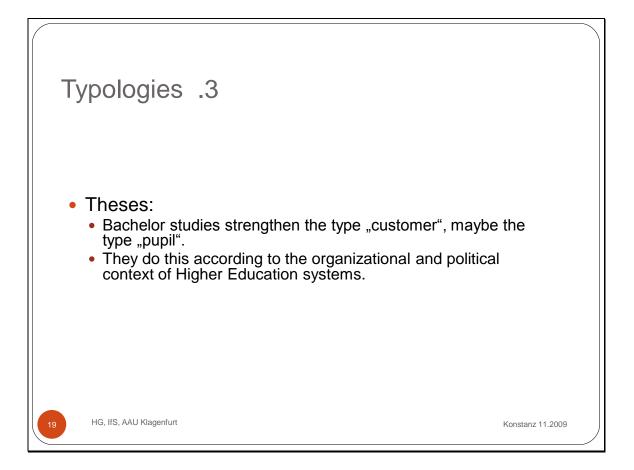




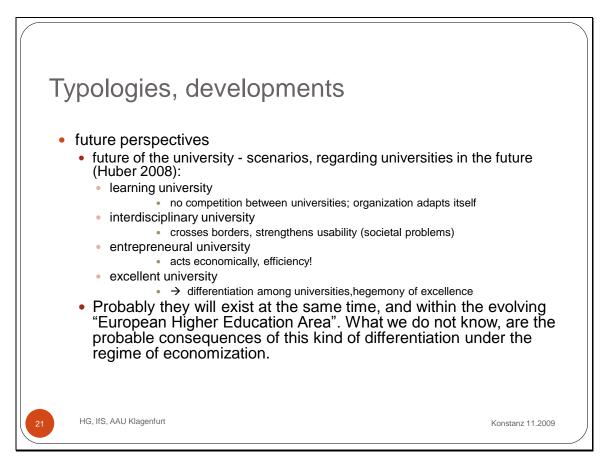


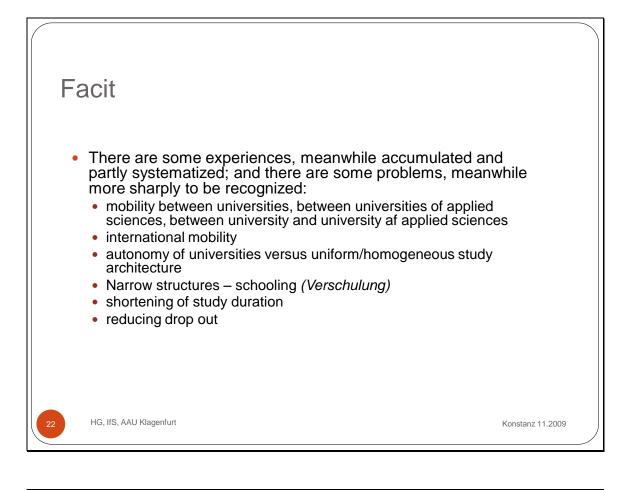


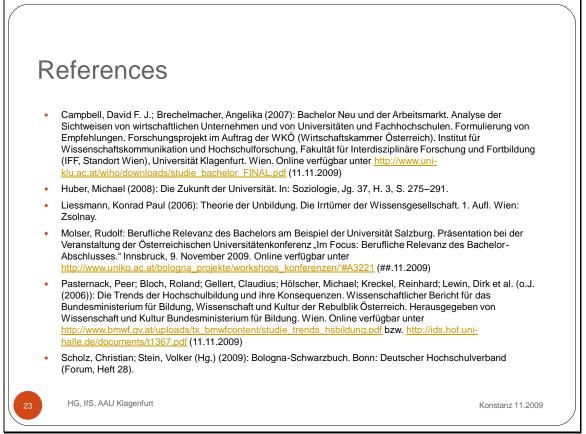
ypologies .2		
Trying to identify percep important basis fo	tions of "university" and "studer r orientation and action, we may	nt", regarding perceptions as y gain the following scheme:
customer	partner	pupil
- demands for goods and services	- searches for knowledge; insight	- wants to be educated (to become
(high quality / low price)	into [latest] scientific findings,	"employable")
	discussion	
enterprise	universitas	school
- offers goods and services (mass	- opens its borders regularly for new	- continues traditional school's
vs. excellence; minimizing costs)	members (freshmen, -women)	setting (Germ. Verschulung)
- is in competition with others	- scholars and students become	- preset curricula, frontal teaching
(outside); generalized competition	partners for some time; "partner	(maybe use of new media)
(inside)	relation management" (incl.	- hierarchy (knowing / not [yet]
- "customer relation management"	"alumni")	knowing persons)
	- students move from one university	
	to another (principle of prestige;	
	competition of best ideas)	

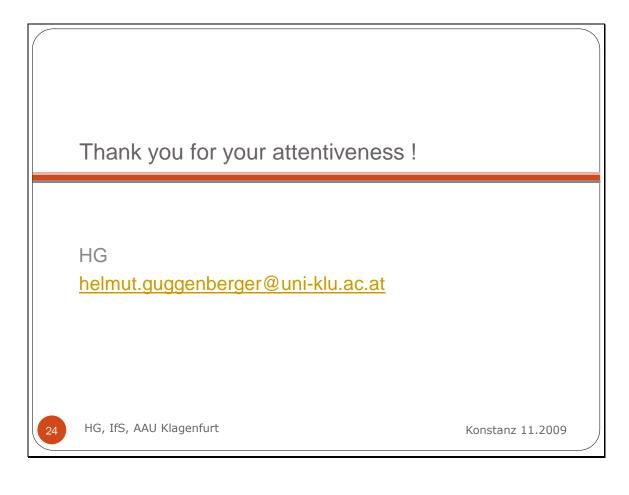


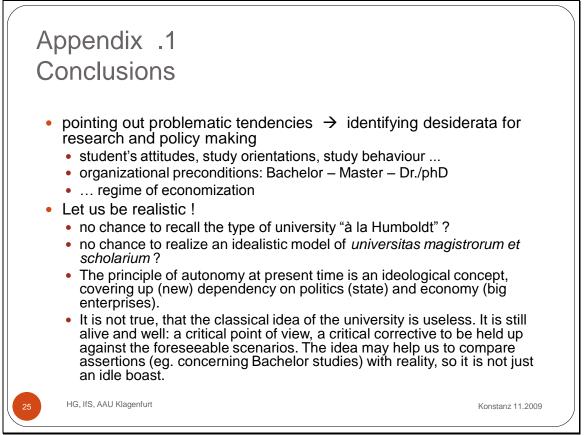


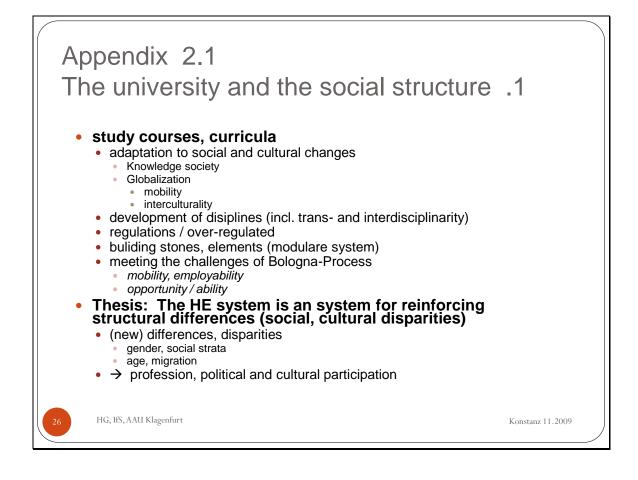


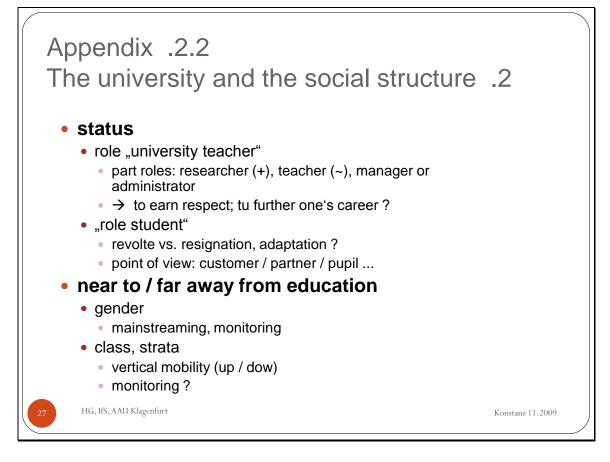










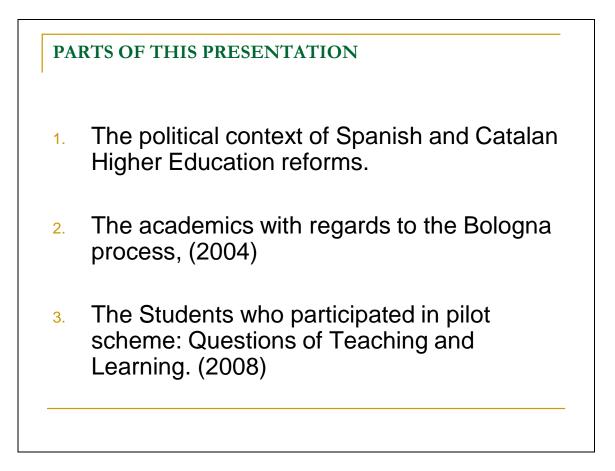


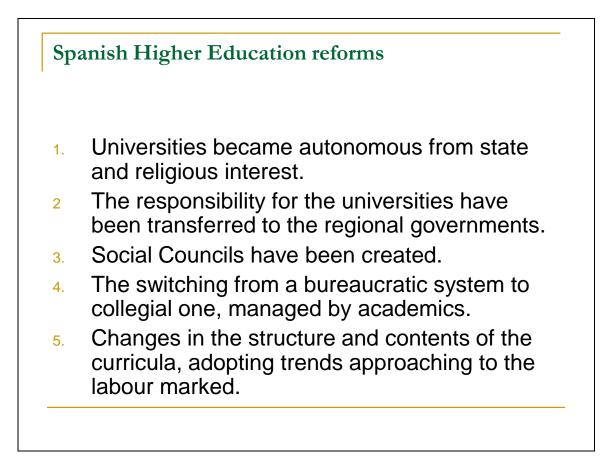


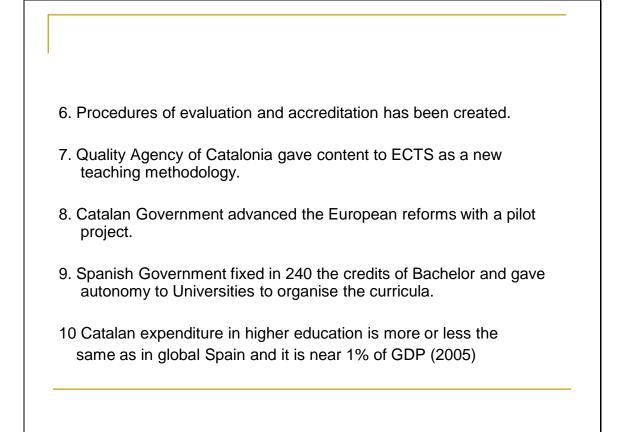
The Bachelor: Changes in Performance and Quality of Studying? Empirical Evidence in International Comparison. University of Konstanz 12-14 November 2009

#### Insights from a pilot project encouraging adjustment to the European Higher Education Reform in Spain: Students experiences

Josep M. Masjuan Research Group about Education and Work Department of Sociology Autonomous University of Barcelona







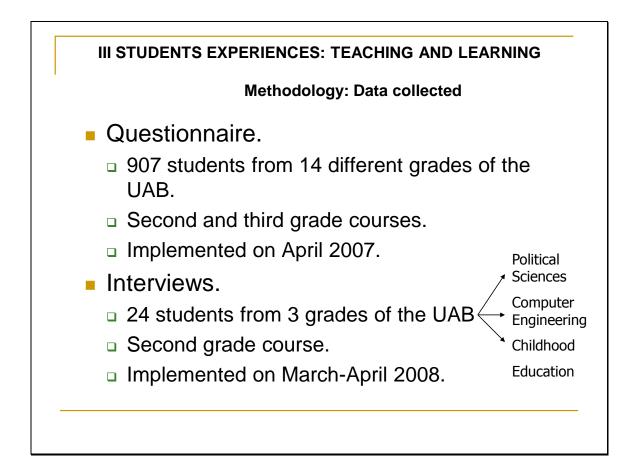
#### II The Academics regarding Bologna reform Piece of research 2004

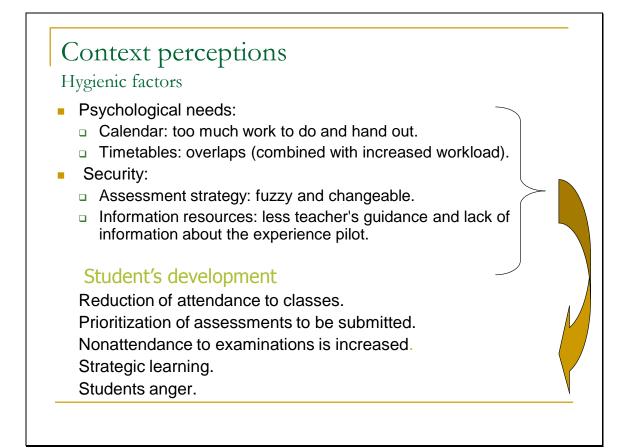
- 1. The piece of research was about one metropolitan big university of Catalonia because it was the most committed university in the pilot scheme.
- 2. Intermediate level of analysis: Faculties.
- 3. A sample of six degrees which take part in the pilot experience and four degrees which preferred not to take part.
- The sources of information were: Documents, 28 interviews to academics responsible for degrees, and 414 questionnaires to all academics of the chosen degrees.

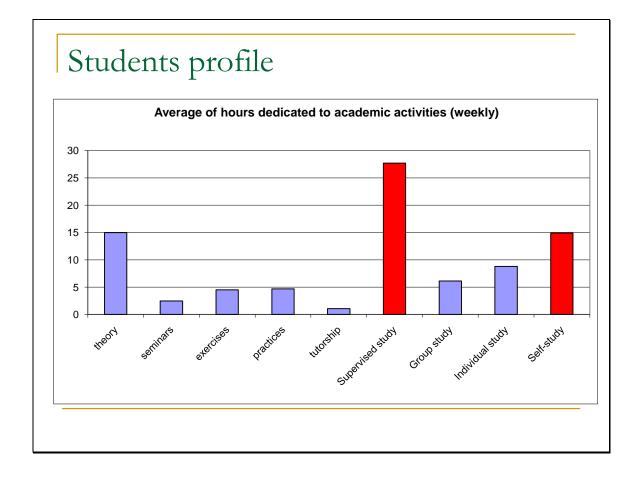
"Do you believe th	at university is			
	neans and resources			
to implement the E	ent the ECTS?" (Participants			
in pilot experience)				
Not at all	25			
Not sufficient	55			
Sufficient and a lot	20			
Total	100			
	(201)			

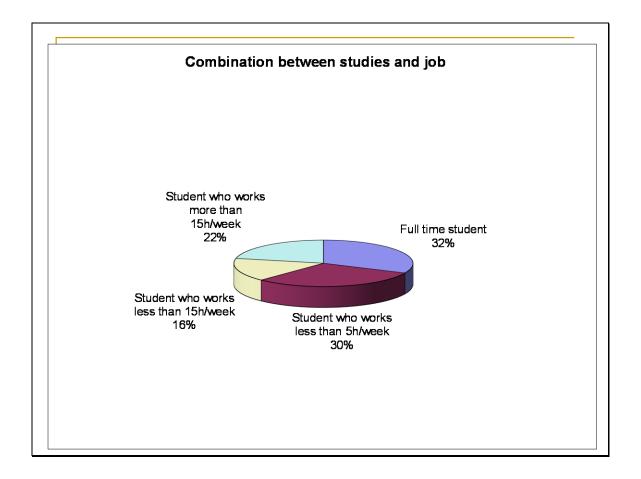
"Do you feel motivated to change your teaching methods according to ECTS proposals?"				
(Participants in pilo	icipants in pilot experience)			
Nothing	8			
A little	29			
Sufficient	47			
A lot	16			
Total	100			
	(211)			

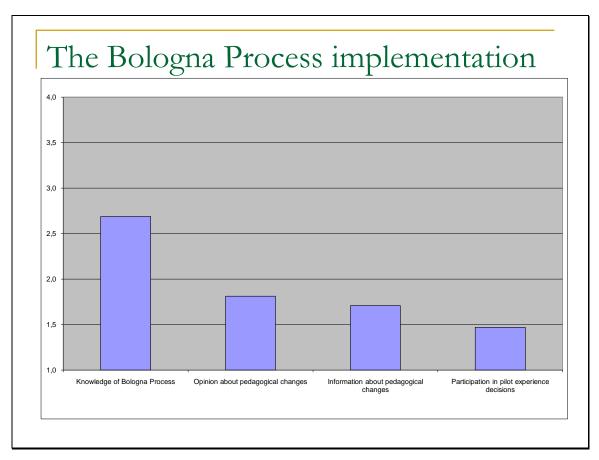
Typology of academics	according to their future e	expectations
	"Application of Bologna process will improve teaching quality"	"Application of Bologna process will not improve teaching quality"
"In the next five years I will change my teaching methodology"	Commitment 38%	Ritualism 27%
"In the next five years I will not change my teaching methodology"	Inhibition of rules	Rebellion 22%

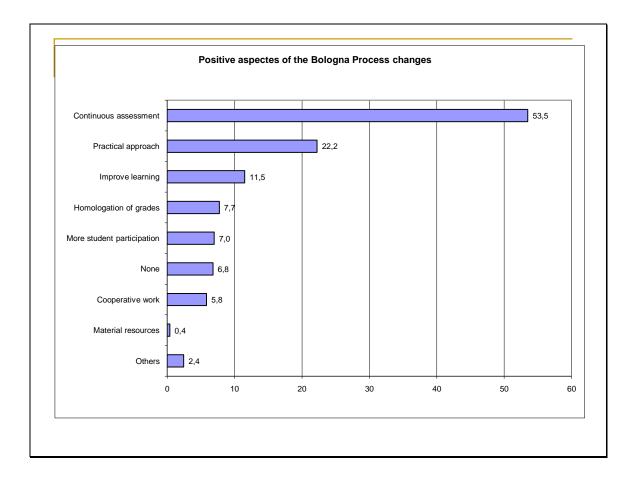


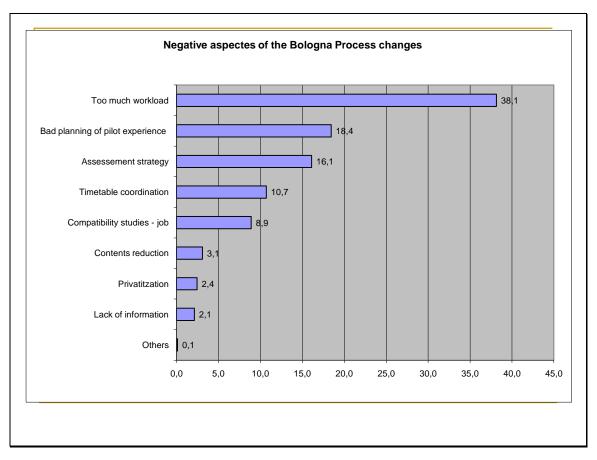


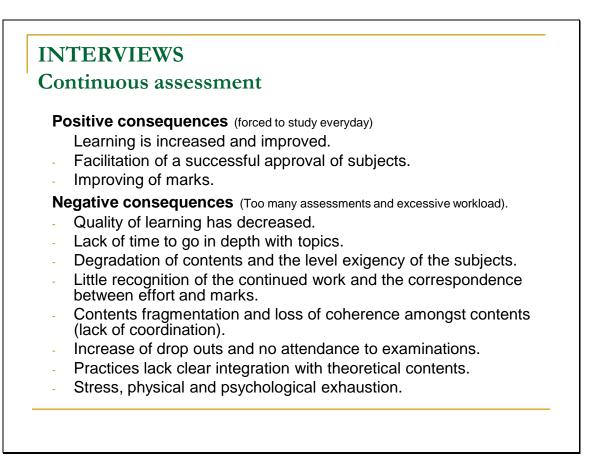




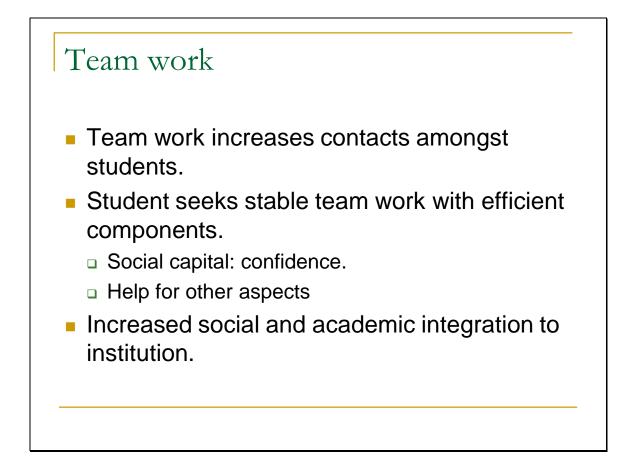


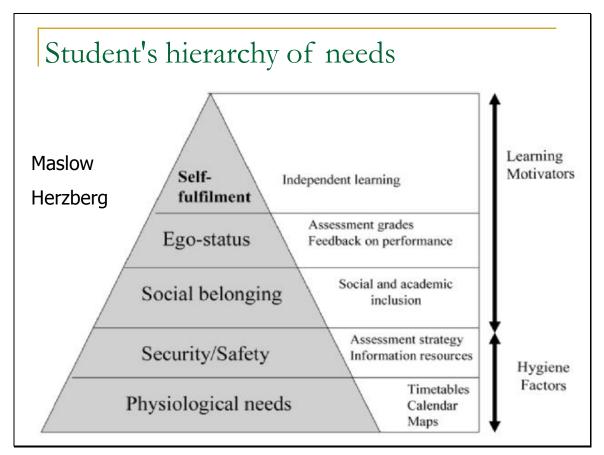


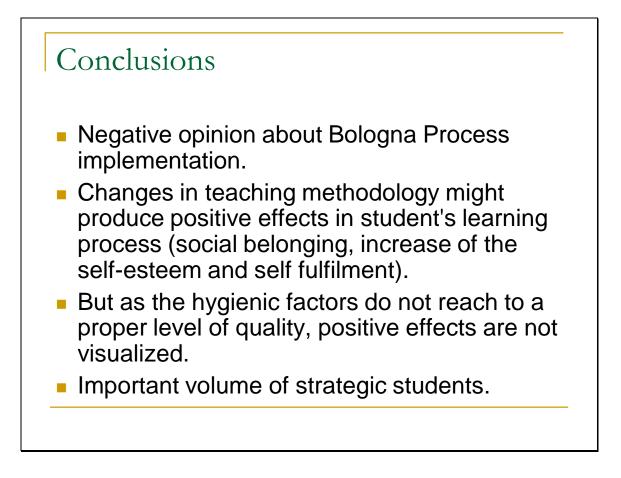




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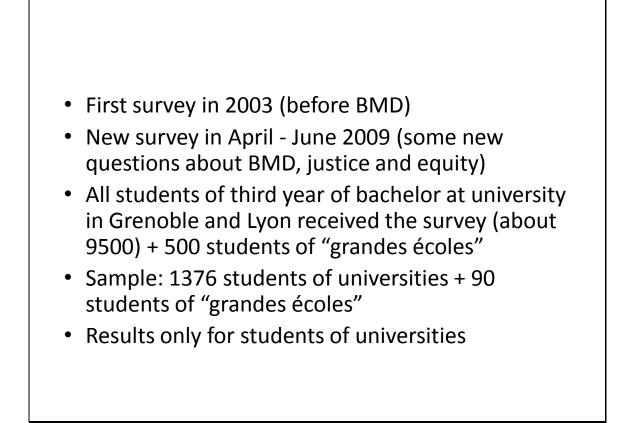
### Future research

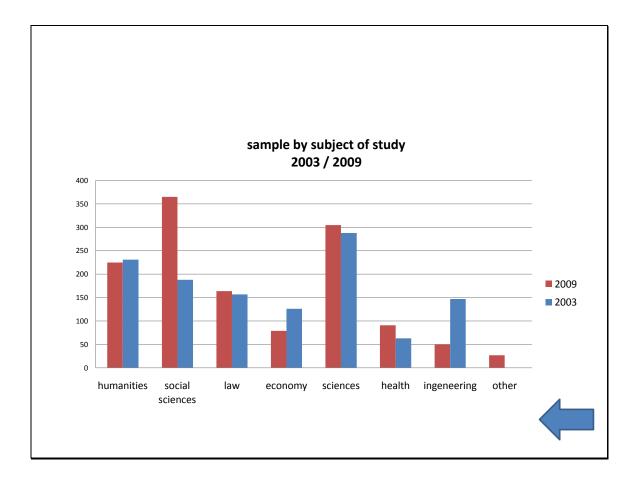
- Enlarging the sample.
- Combination of quantitative (descriptive) and qualitative techniques (seeking social mechanisms of explanation).
- Panel of students, interviews at the second and last year of degree.
- Focus on sociological issues: students integration and identity formation.
- Research about creation of motivations related with student's choice (determine student's profile).

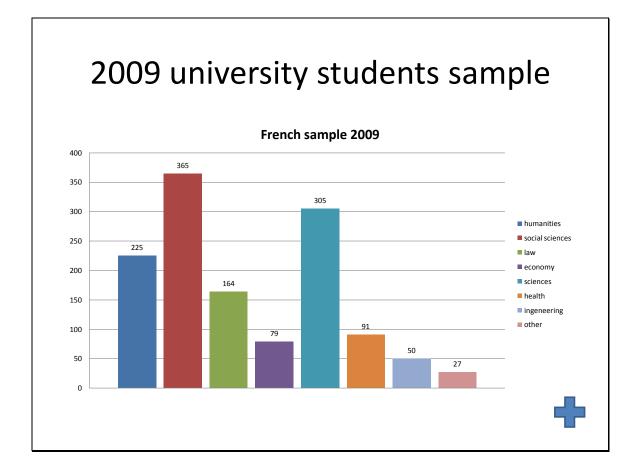
Quality and inequality of study and students in France: Results of the new survey in Rhone-Alpes

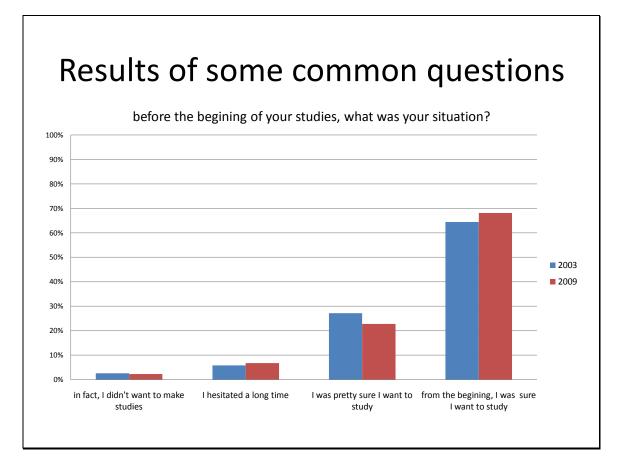
> L. Lima & A. Fernex Laboratoire des Sciences de l'Éducation Université de Grenoble

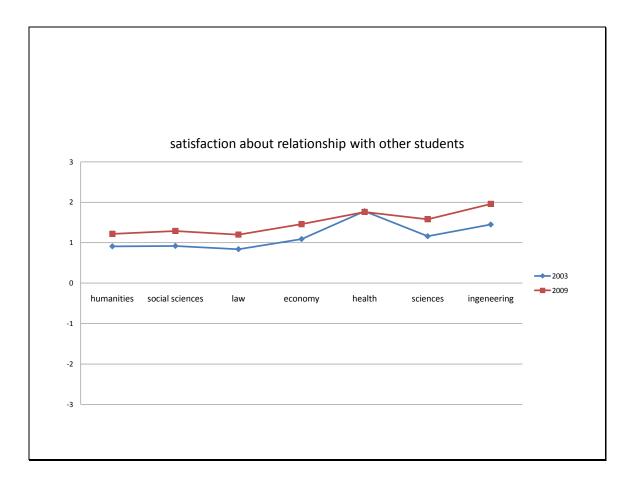
III. International Workshop : The Bachelor – Changes in Performance and Quality of Studying? Empirical Evidence in International Comparison. Konstanz – 12 – 14 November 2009

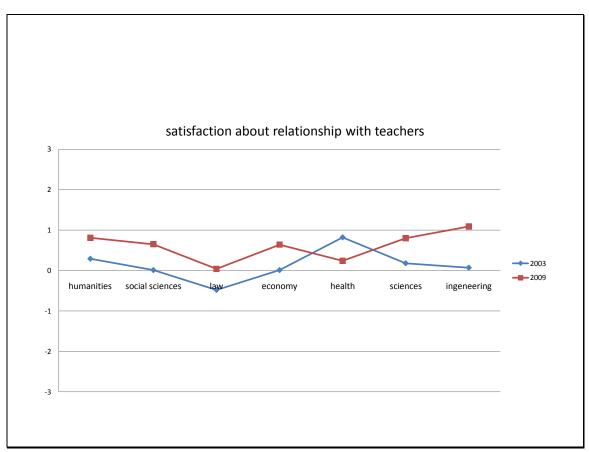


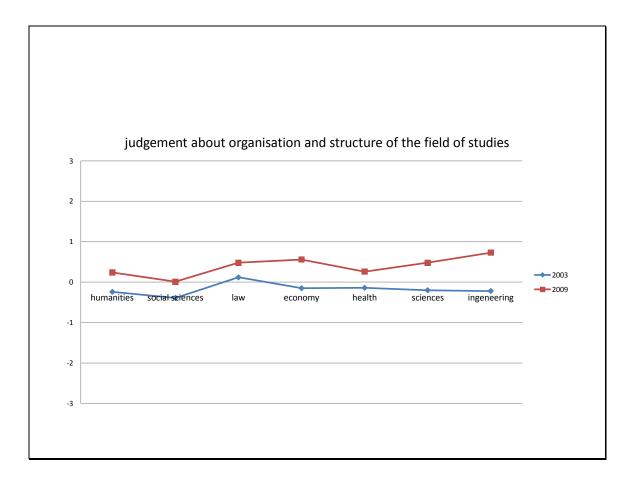


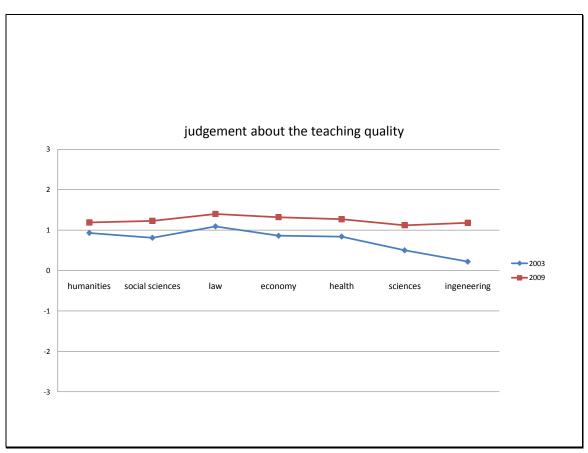


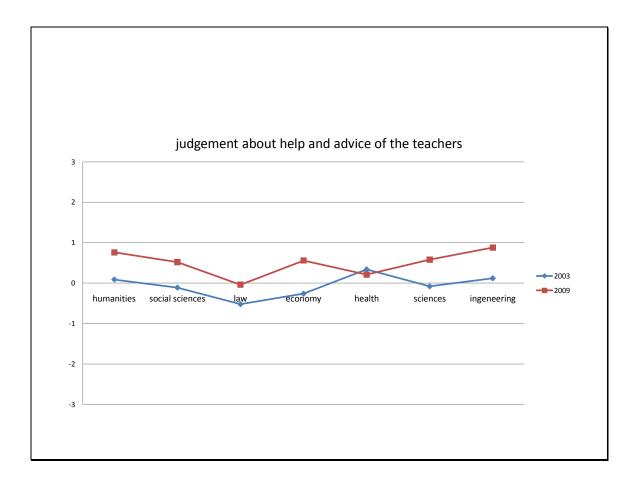


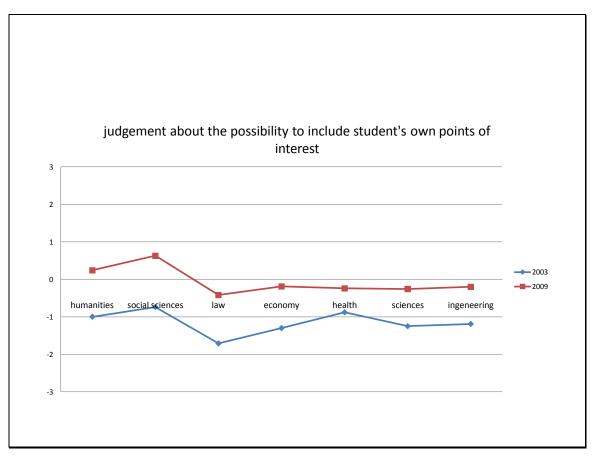


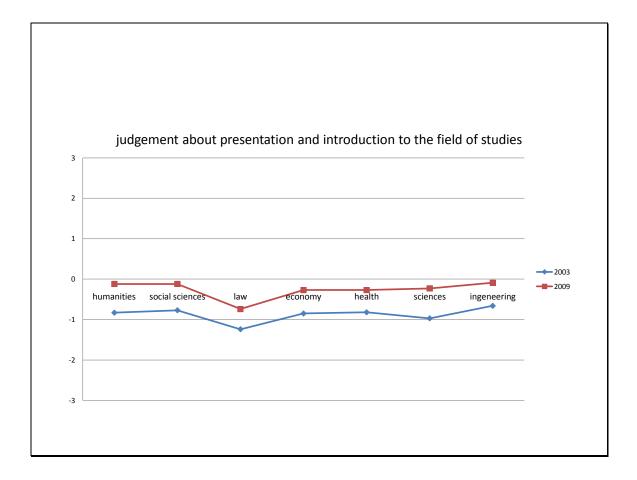


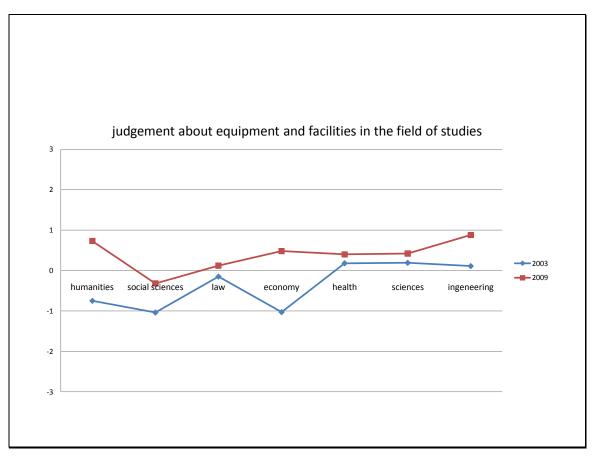


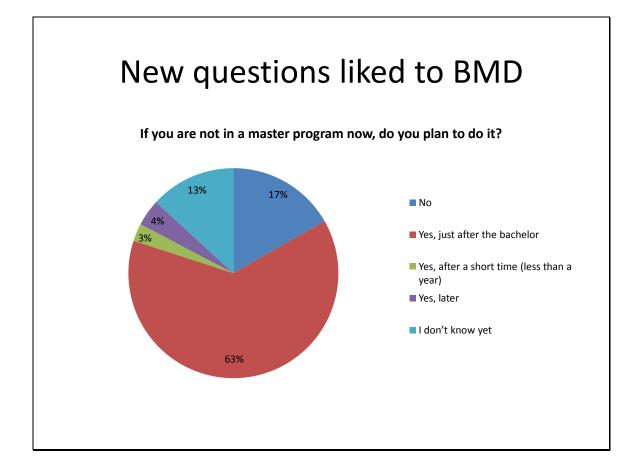


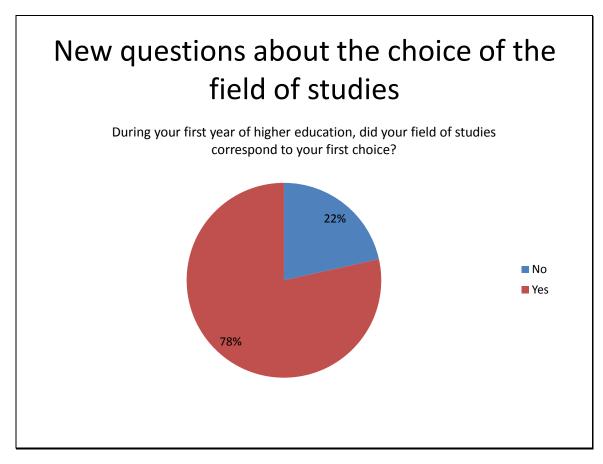


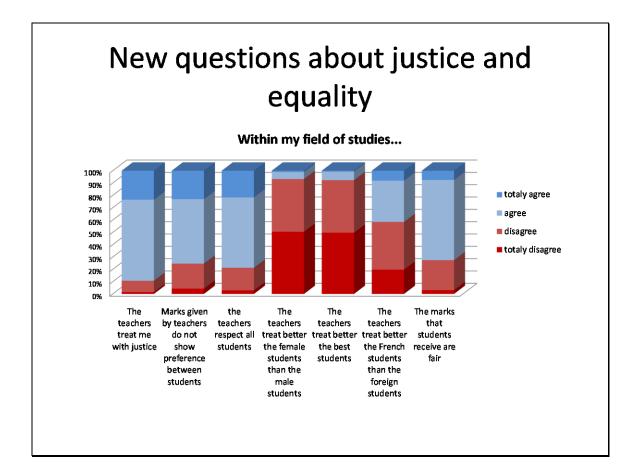


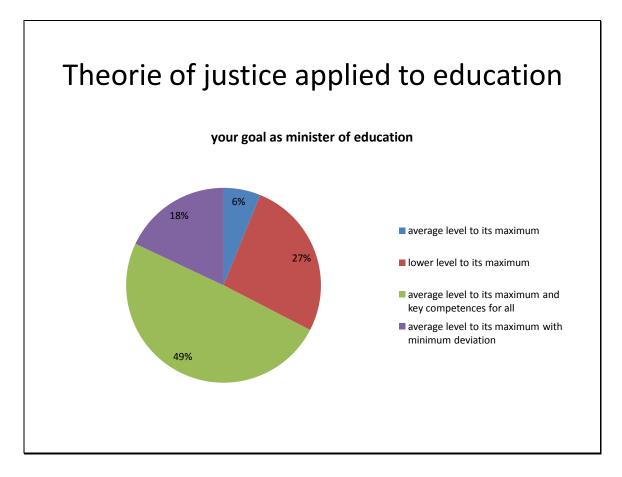


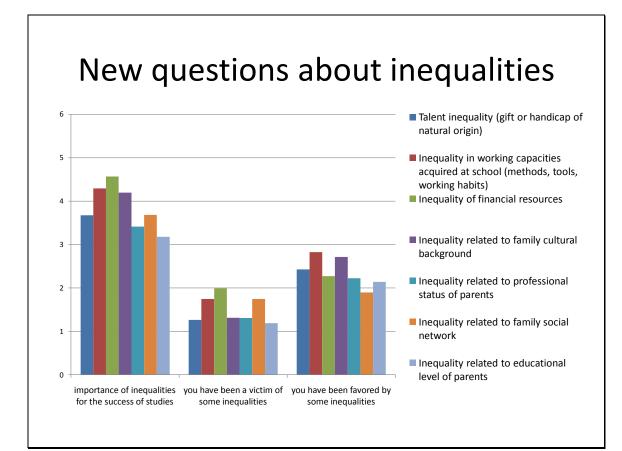


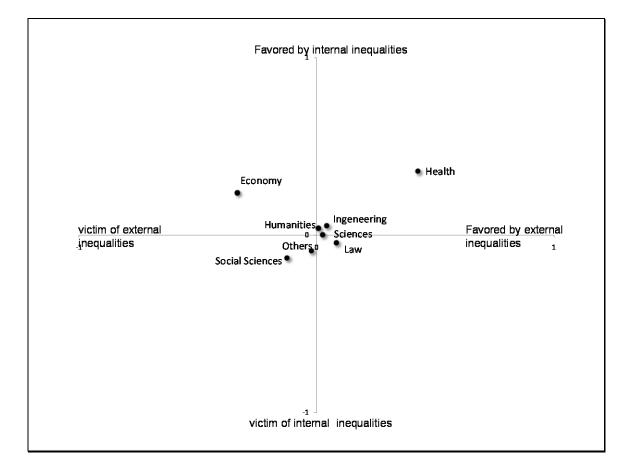








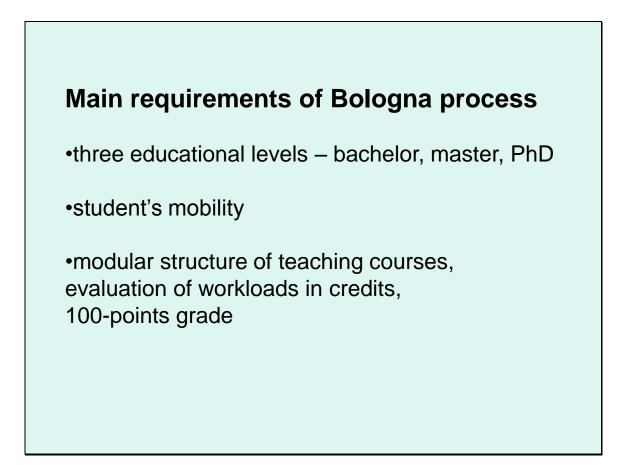






### Ukraine has signed Bologna agreement. Draft of new law about high education is prepared

Current sutuation	Draft of new law
bachelor = 4 years specialist = bachelor + 1 year	bachelor = 4 years
master = bachelor + 1 or 2 years postgraduate = master or specialist + 3 years	master = bachelor + 2 years PhD = master + 4 years



### Now for Ukrainian students

"Bologna system" = grading system

### Kyiv University student's survey (Monitoring of Kyiv University life)

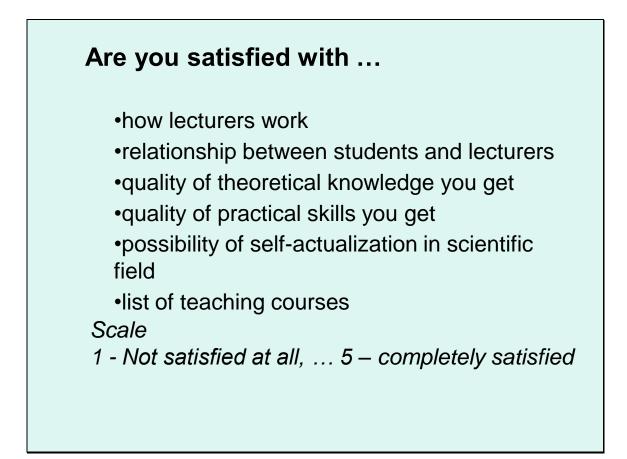
First wave

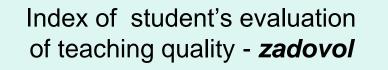
Date: February-March 2009 Self-completion

Sample: random, all faculties are included,

604 respondents = 504 bachelor students + 100 master and specialist students Index of student's evaluation of teaching quality

Integral index of student's satisfaction of different aspects of teaching





*zadovol* – mean of 6 variables, scale from 1 to 5, Cronbach's alpha 0.81

FA of 6 variables, single factor solution: 52% of total variance, correlation with index zadovol = 0.998

For the whole number of bachelors mean value of index *zadovol* are "positive" = 3.5

This is statistically better than 3.0 (center of the scale, "neutral" value) but less than 4

## Evaluation of teaching quality (zadovol) by student's of different year of study

Year of study	Ν	Mean <i>zadovol</i>	Std. Dev.
first	127	3.66*	0.79
second	133	3.55	0.68
third	127	3.42	0.67
fourth	96	3.31*	0.70

More "experienced" students have more skeptical evaluation of teaching quality.

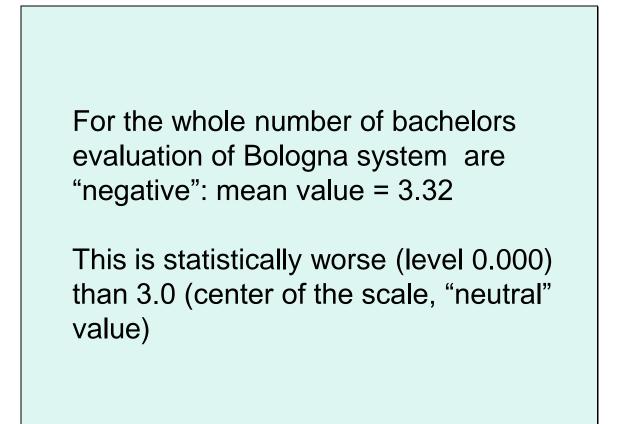
First year differs from Fourth year statistically significant (level 0.05)

No statistically significant difference of teaching quality evaluation between natural and socio-humanitarian faculties.

### **Evaluation of "Bologna system"**

Direct question about impressions of study after "Bologna system"

- 1 completely positive impressions
- 2 mainly positive
- 3 neither positive nor negative
- 4 mainly negative
- 5 completely negative



More senior students have more negative (statistically significant, level 0.000) impressions about "Bologna system"

Year of study	Ν	Mean	Std.Dev.
1-2	213	3.17	1.11
3-4	161	3.52	1.00

No statistically significant difference of "Bologna system" evaluation between natural and socio-humanitarian faculties.

### Evaluation of own chances at the labour market

 $\dots$  depends of the year of study (statistically significant at the level 0.005, Cramer V=0.172)

	1-2 year of study	3-4 year of study	Total
I will have some minor difficulties when looking for a job	35.8%	23.1%	30.1%
I will have difficulties when looking for a job, which satisfy my requirements	29.9%	41.8%	35.3%
I will have difficulties when looking for a job, which fully satisfy my education	7.7%	9.8%	8.6%
I will have a great difficulties when looking for a job	3.3%	5.8%	4.4%
Don't know	23.4%	19.6%	21.6%

Evaluation of own chances at the labour market doesn't depends of faculty type (natural or socio-humanitarian)

### Some preliminary conclusions

•Senior students in comparison with first or second-year students more critical evaluate quality of teaching, more negatively evaluate own experience of study after "Bologna system" and more sceptical evaluate own chances at the labour market.

•There are no differences in evaluation quality of teaching, "Bologna system" and chances at the labour market between two types of faculties – natural and socio-humanitarian.

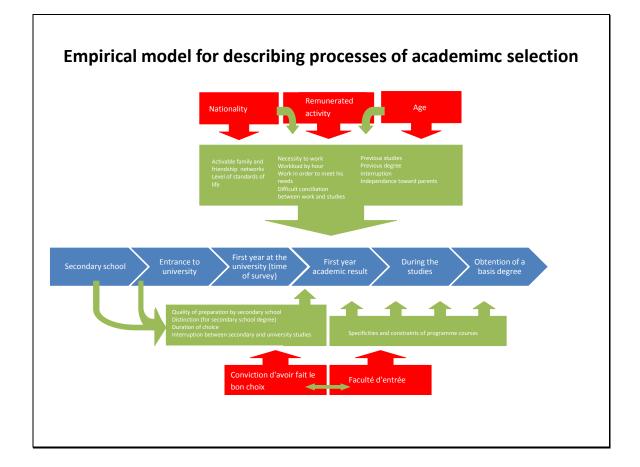




# Early factors of success and failure in the University of Geneva

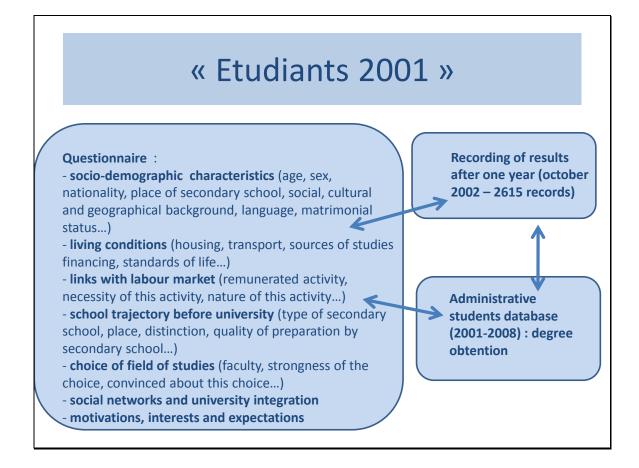
Piera Dell'Ambrogio Jean-François Stassen

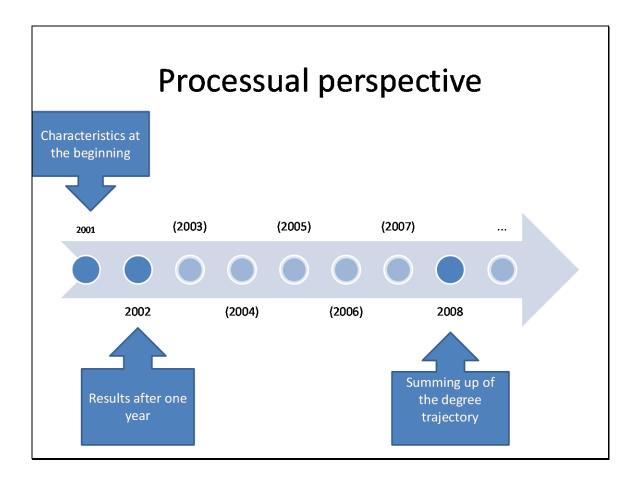


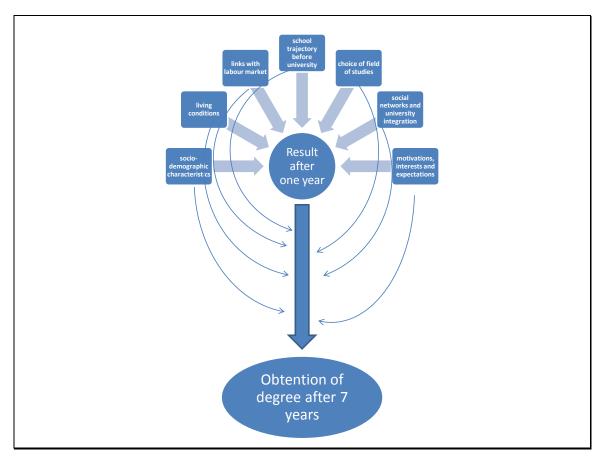


### « Etudiants 2001 »

- New students at the university of Geneva (students in their first year)
- The entire targeted-population (not a sample)
- 2724 students concerned
- 1686 respondants (response rate : 62%)
- After one year (2002) : recording of each academic result (promotion, repeating, still in course, elimination, dis-registration)
- After seven year (2008) : recording whether each student obtained a degree (which degree and when)

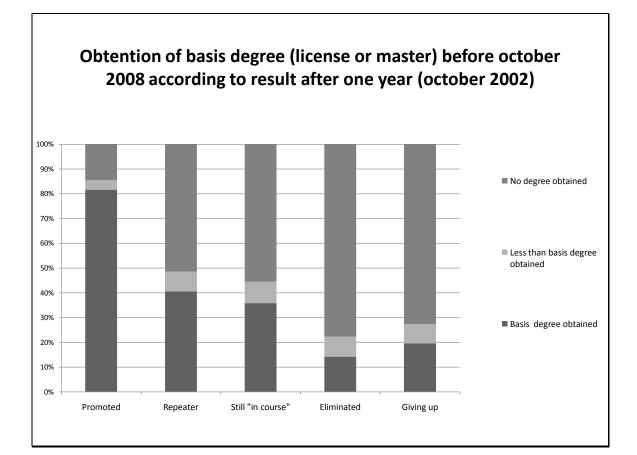


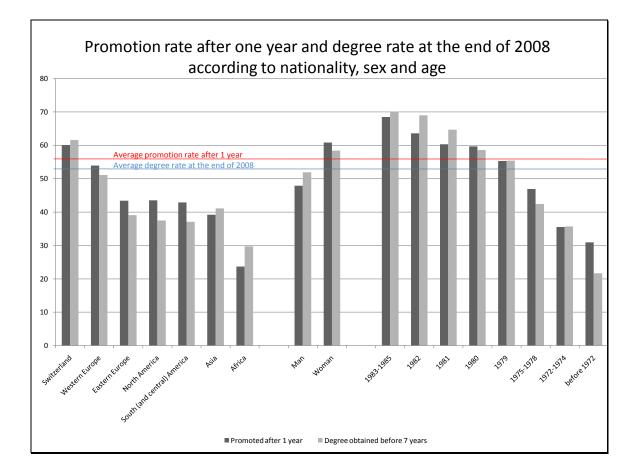


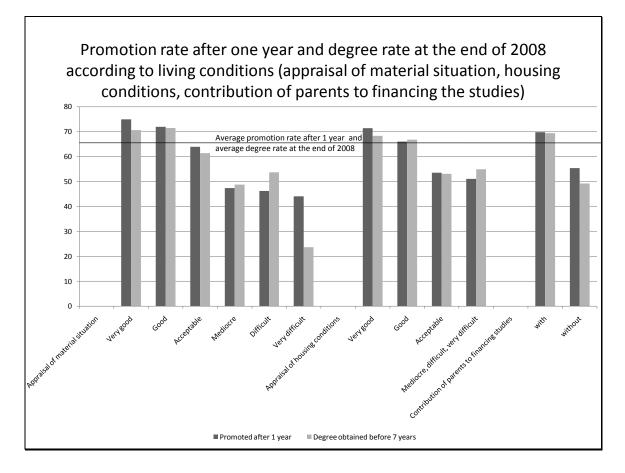


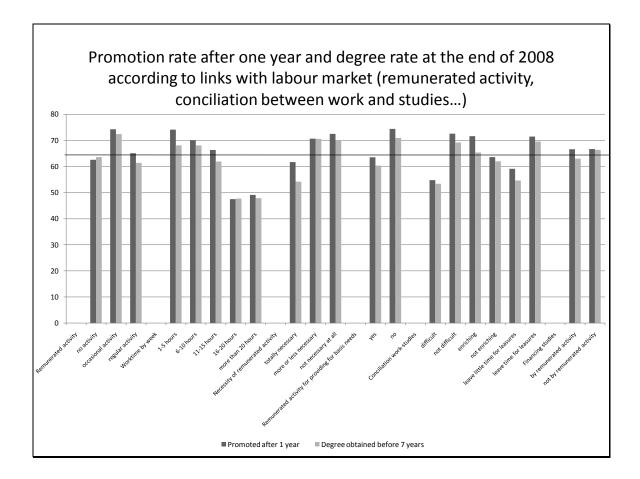
	N	%	Responses rate for the survey
Promotion	1458	55.8	74.8
Repeating	348	13.3	60.3
Still « in course »	162	6.2	57.4
Elimination	233	8.9	48.5
Giving up	414	15.8	32.1
Total	2615	100	62.7

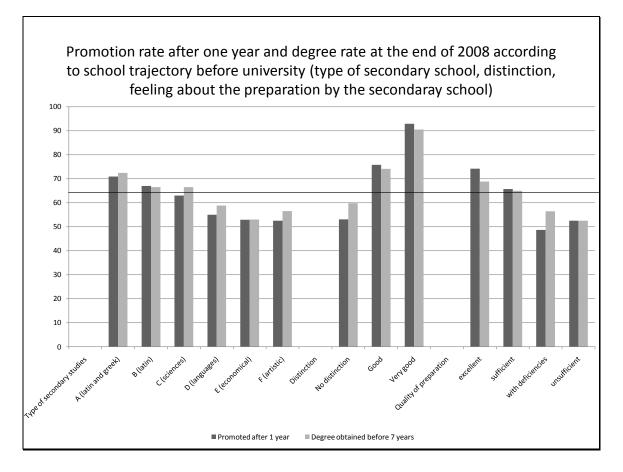
### First year academic results

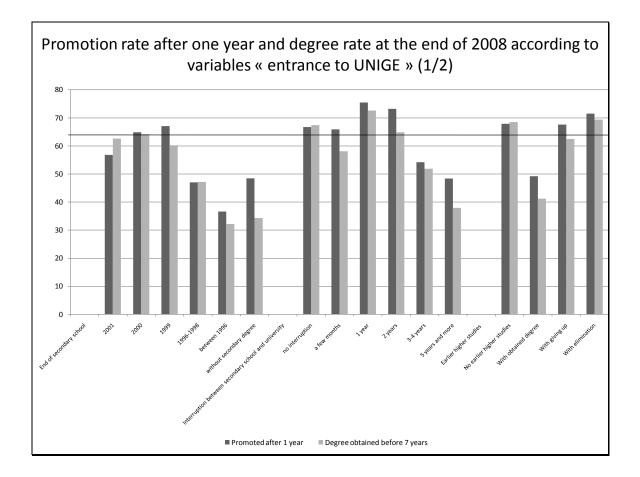


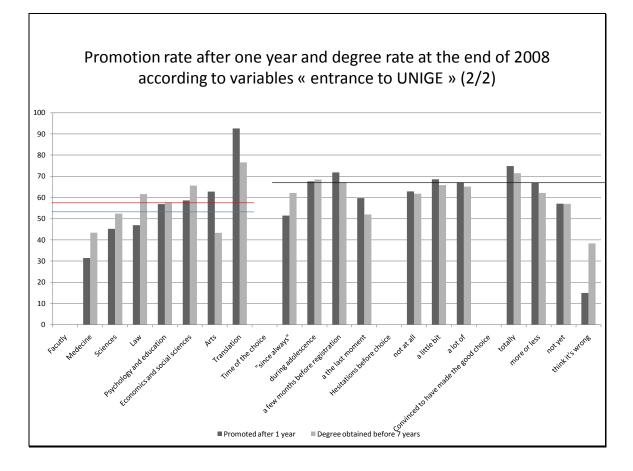


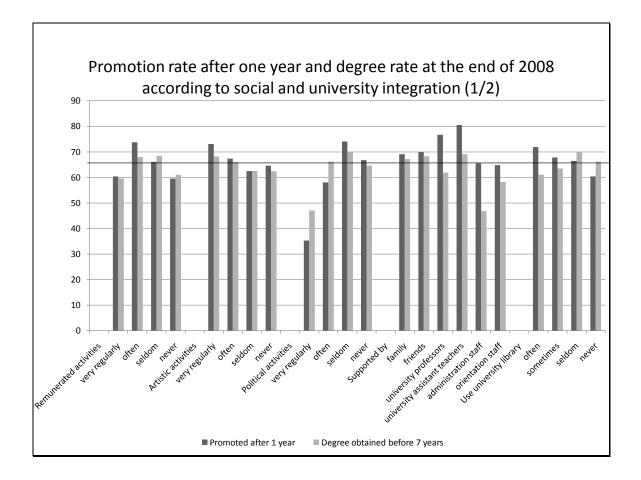


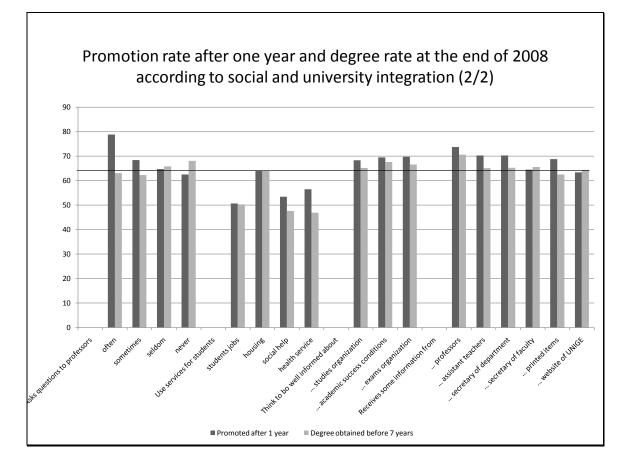


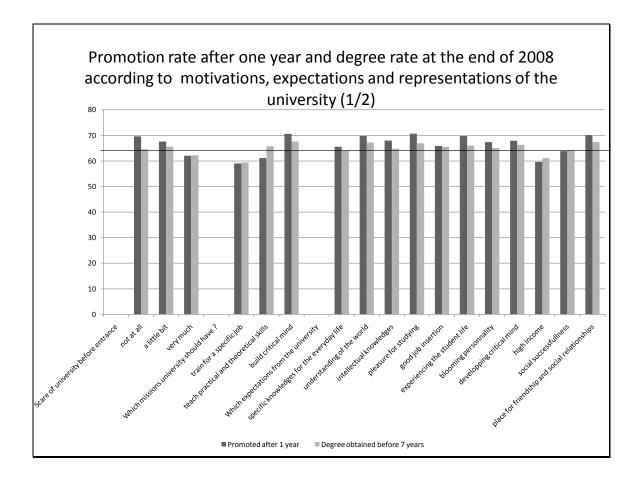


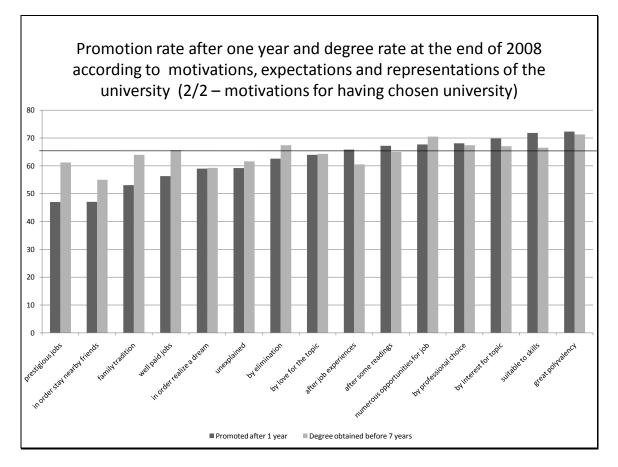


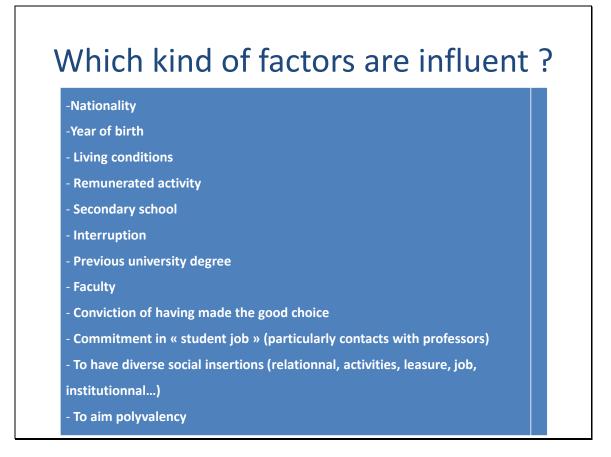












Which factors are influent after 1 year ...but no longer (or less) influent after 7 years ?

### - Interruption

- Entrance to UNIGE variables
- Social activities
- Job of student (« métier d'étudiant »)
- Motivations and expectations for university

		Coef.	Sig.
	Year of birth		
	1983-85	1.830	.000***
Logistic regression :	1982	1.456	.000*** .000***
0 0	1981 1980	1.235 1.180	.000***
probability of having	1980	.558	.092
	1975-78	.546	.080
been promoted after the	1972-74	.635	.103
first university year	before 1972		
	Nationality		
	Switzerland	1.347	.000***
	Western Europe	1.096	.004**
	Eastern Europe	.164	.719
	Nord America South (and central) America	.817 .254	.355 .652
	Asia	1.164	.032
	Africa		
	Remunerated activity		
	No activity	505	.002**
	Regular activity (part time)	331	.033*
	Regular activity	-1.428	.018*
	Occasionnal activity		
	Faculty		
	Medecine	-4.803	.000***
	Sciences	-3.041	.000***
	Economics	-2.728	.000*** .002**
	Social sciences Law	-2.352 -2.970	.002**
	Psychology	-2.970	.000***
	Education	-2.793	.000***
	Art	-1.909	.012*
	Translation		
	Convinced to have made good choice		
	Totally	3.316	.000***
	More or less	2.829 2.204	.000*** .000***
	Not yet Thinks choice may be wrong	2.204	.000***
	Thinks choice may be wrong		

Logistic regression : probability of having obtained a basis degree after seven year at the university

	Coef.	Sig.
Year of birth		
1983-85	1.656	.000***
1982	1.711	.000***
1981	1.586	.000***
1980	1.194	.000***
1979	1.082	.000***
1975-78	.840	.001**
1972-74	.898	.002**
before 1972		
Faculty		
medecine	811	.029*
sciences	325	.338
economics	.204	.552
social sciences	.242	.457
law	.516	.143
psychology	565	.097
education	035	.921
arts	-1.219	.000***
translation		
First year academic result		
promoted	2.995	.000***
repeater	.828	.000***
eliminated	541	.023*
giving up		

# How universities can assess employability skills?

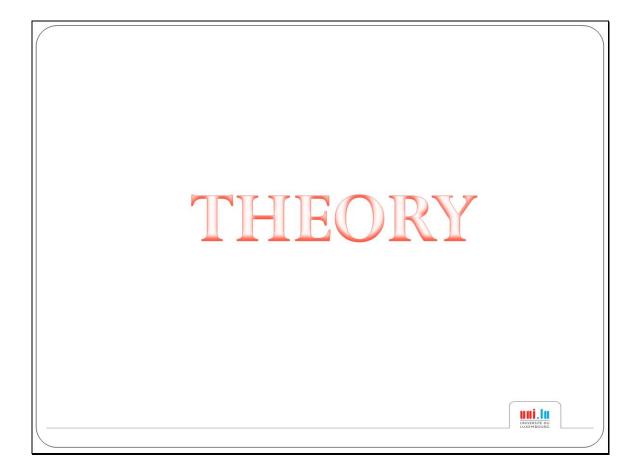
Véronique PELT Marie-Emmanuelle AMARA Michèle BAUMANN

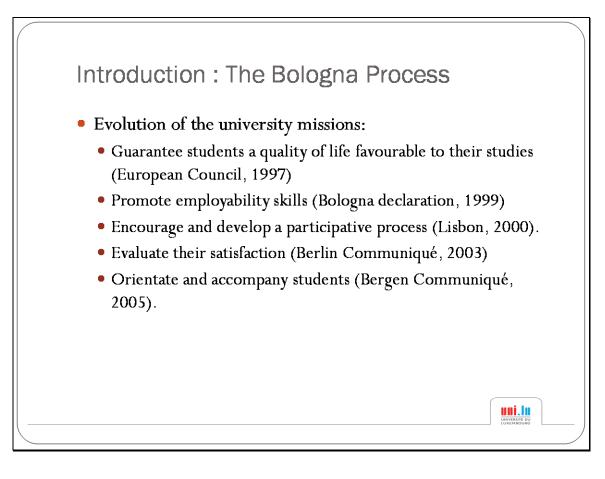
Internal project financed by the University of Luxembourg 2008-2010

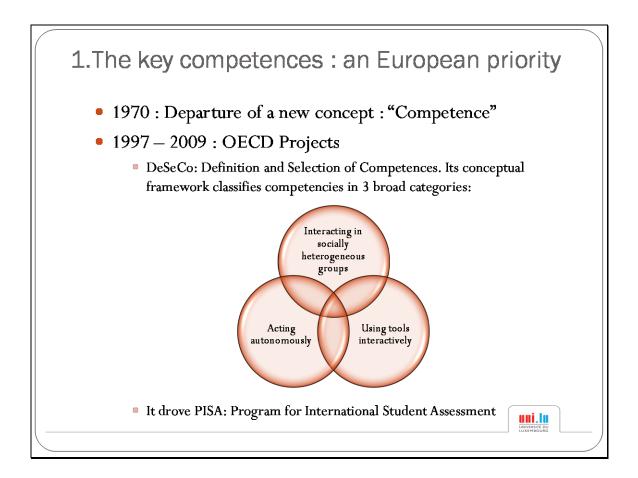
12-14 November 2009

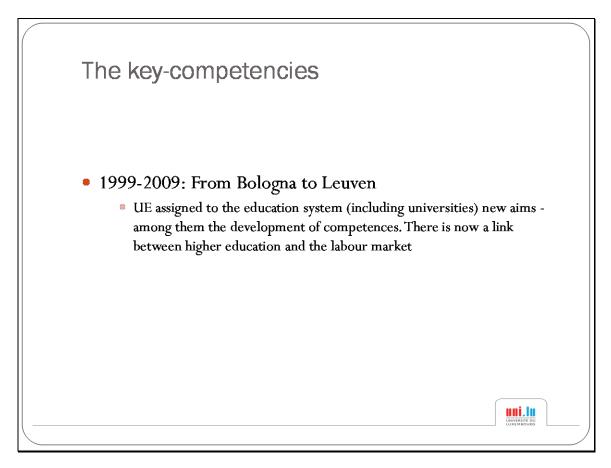


G FACULTY OF LANGUAGE AND LITERATURE, HUMANITIES, ARTS AND EDUCATION

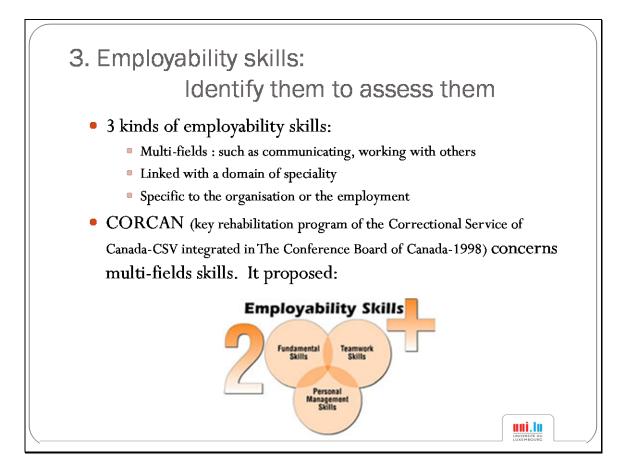






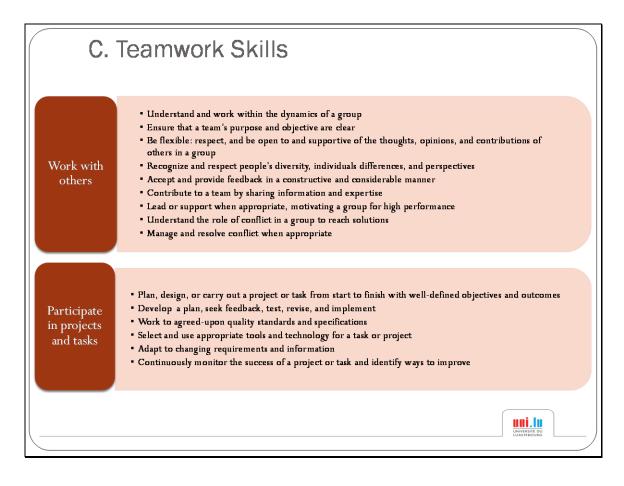


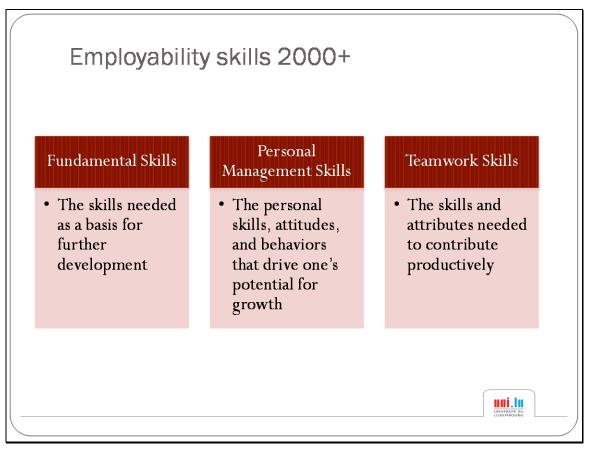


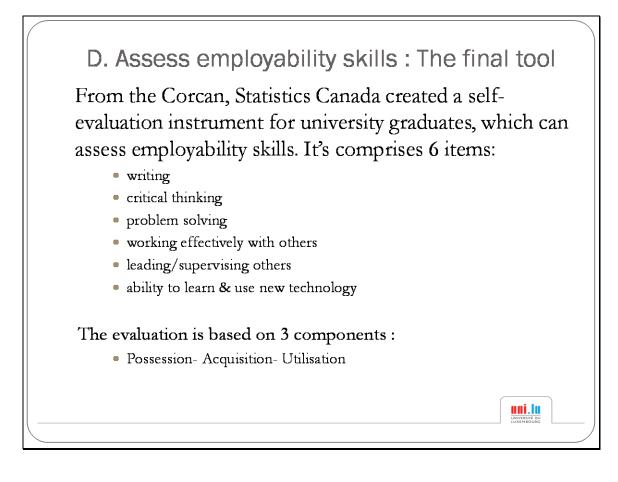


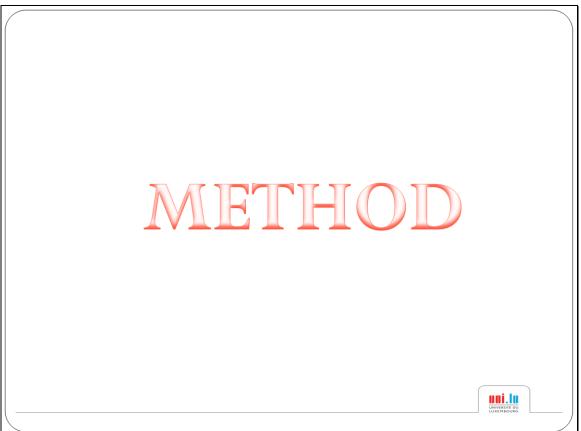
<ul> <li>Read &amp; understand information presented in a variety of forms (e.g., words, graphs, charts, diagrams)</li> <li>Write &amp; speak so others pay attention and understand</li> <li>Listen &amp; ask questions to understand and appreciate the point of view of others</li> <li>Share information using a range of information and communications technologies (e.g., voice, e-mail, computers)</li> <li>Create a document</li> <li>Use relevant scientific, technological, and mathematical knowledge and skills to explain or clarify ideas</li> <li>Locate, gather and organise information using appropriate technology and information systems</li> <li>Access, analyse, and apply knowledge and skills from various disciplines (e.g., the arts, languages, science, technology, mathematics, social sciences, and the humanities)</li> <li>Decide what needs to be measured or calculated</li> <li>Observe and record data using appropriate methods, tools, and technology</li> <li>Make estimates and verify calculations</li> <li>Assess situations and identify problems</li> <li>Seek different points of view and evaluate them based on fact</li> <li>Recognise the human, interpersonal, technical, scientific, and mathematical dimension of a problem</li> </ul>	<b>A.</b> F	undamental Skills
<ul> <li>Access, analyse, and apply knowledge and skills from various disciplines (e.g., the arts, languages, science, technology, mathematics, social sciences, and the humanities)</li> <li>Decide what needs to be measured or calculated</li> <li>Observe and record data using appropriate methods, tools, and technology</li> <li>Make estimates and verify calculations</li> <li>Assess situations and identify problems</li> <li>Seek different points of view and evaluate them based on fact</li> </ul>	Communicate	<ul> <li>Write &amp; speak so others pay attention and understand</li> <li>Listen &amp; ask questions to understand and appreciate the point of view of others</li> <li>Share information using a range of information and communications technologies (e.g., voice, e-mail, computers)</li> <li>Create a document</li> </ul>
Use numbers <ul> <li>Observe and record data using appropriate methods, tools, and technology</li> <li>Make estimates and verify calculations</li> <li>Assess situations and identify problems</li> <li>Seek different points of view and evaluate them based on fact</li> </ul>		• Access, analyse, and apply knowledge and skills from various disciplines (e.g., the arts, languages,
<ul> <li>Seek different points of view and evaluate them based on fact</li> </ul>	Use numbers	<ul> <li>Observe and record data using appropriate methods, tools, and technology</li> </ul>
<ul> <li>Identify the root cause of a problem</li> <li>Identify the root cause of a problem</li> <li>Be creative and innovative in exploring possible solutions</li> <li>Readily use science, technology, and mathematics as ways to think, gain, and share knowledge, solve problems, and make decisions</li> <li>Evaluate solutions to make recommendations or decisions</li> <li>Implement solutions</li> <li>Check to see if a solutions works, and act on opportunities for improvement</li> </ul>		<ul> <li>Seek different points of view and evaluate them based on fact</li> <li>Recognise the human, interpersonal, technical, scientific, and mathematical dimension of a problem</li> <li>Identify the root cause of a problem</li> <li>Be creative and innovative in exploring possible solutions</li> <li>Readily use science, technology, and mathematics as ways to think, gain, and share knowledge, solve problems, and make decisions</li> <li>Evaluate solutions to make recommendations or decisions</li> <li>Implement solutions</li> <li>Check to see if a solutions works, and act on opportunities for improvement</li> </ul>

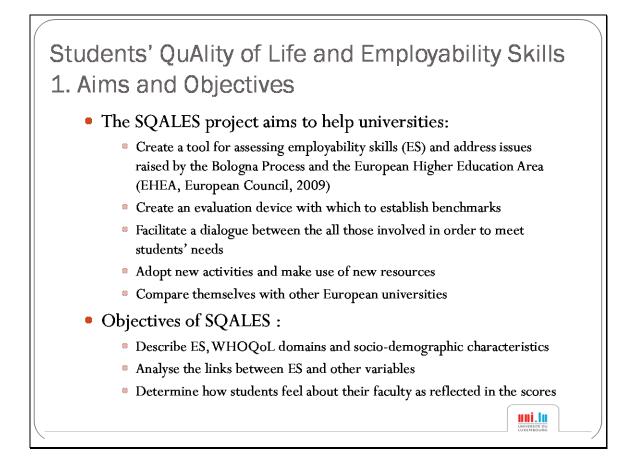
B. P	Personal Management Skills
Demonstrate Positive Attitudes and Behaviours	<ul> <li>Feel good about yourself and be confident</li> <li>Deal with people, problems, and situations with honesty, integrity, and personal ethics</li> <li>Recognize your own and other people's good effort</li> <li>Take care of your personal health</li> <li>Show interest, initiative, and effort</li> </ul>
Be responsible	<ul> <li>Set goal and priorities balancing work and personal life</li> <li>Plan and manage time, money, and other resources to achieve goals</li> <li>Assess, weigh, and mange risk</li> <li>Be accountable for your actions and the actions of your group</li> <li>Be socially responsible and contribute to your community</li> </ul>
Be adaptable	<ul> <li>Work independently or as part of a team</li> <li>Carry out multiple tasks or projects</li> <li>Be innovative and resourceful: identify and suggest alternative ways to achieve goals and get the job done</li> <li>Be open and respond constructively to change</li> <li>Learn from your mistakes and accept feedback</li> <li>Cope with uncertainly</li> </ul>
Learn continuously	<ul> <li>Be willing to continuously learn and grow</li> <li>Assess personal strengths and areas for development</li> <li>Set your own learning goals</li> <li>Identify and access learning sources and opportunities</li> <li>Plan for and achieve your learning goals</li> </ul>
Work safely	<ul> <li>Be aware of personal and group health and safety practices and procedures, and act in accordance with them</li> </ul>

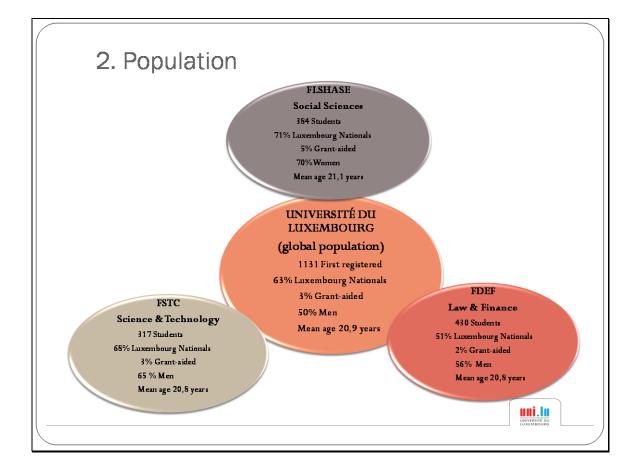


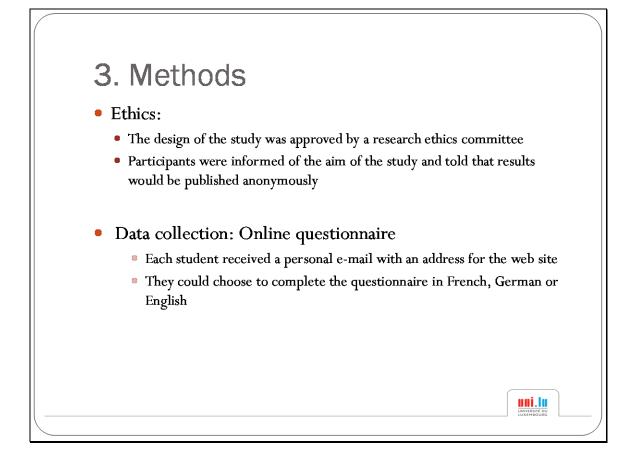


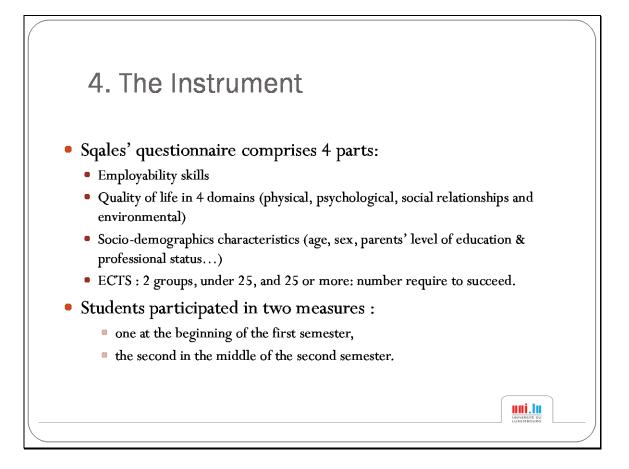


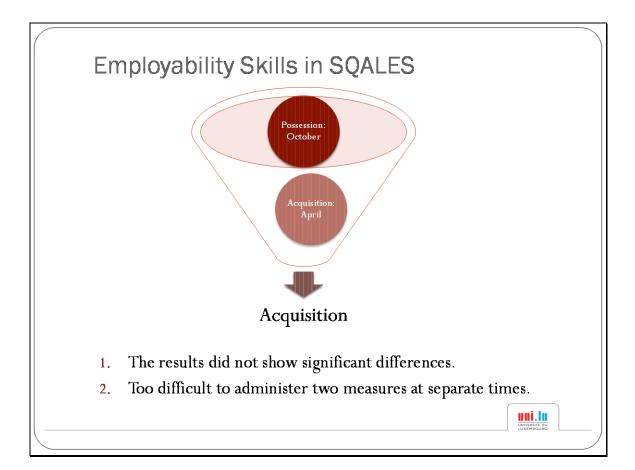




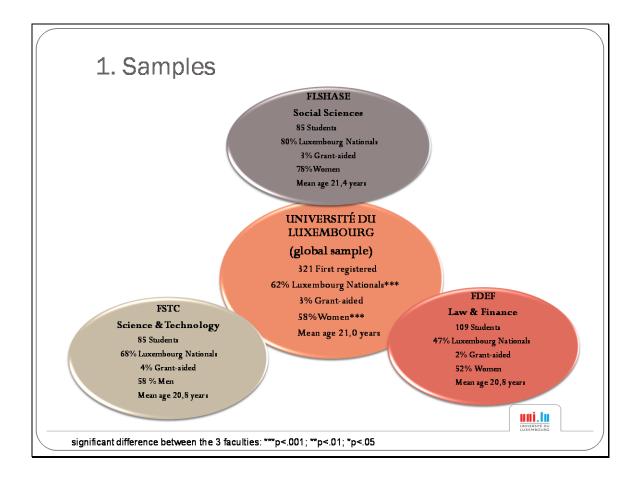


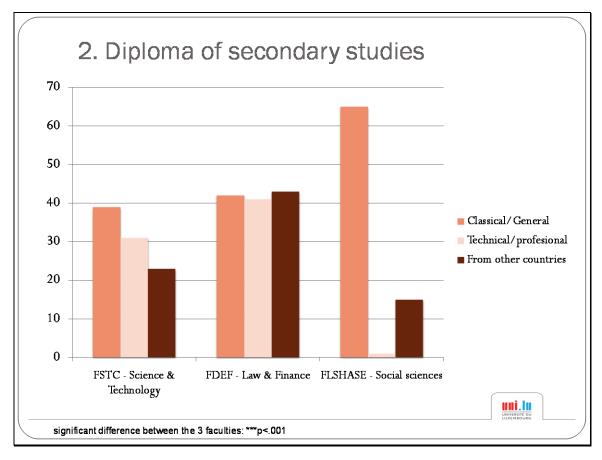


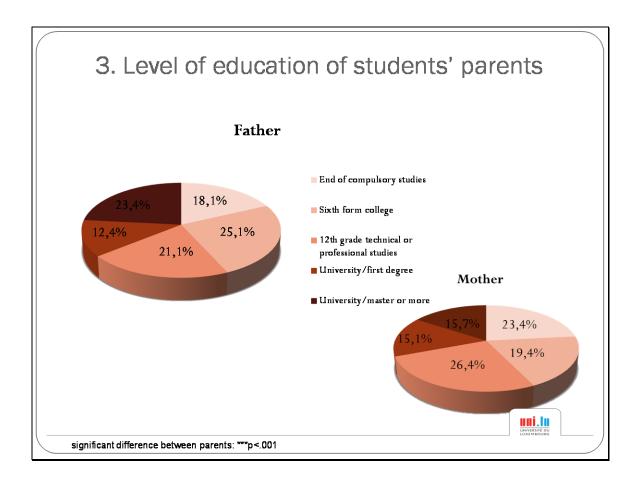


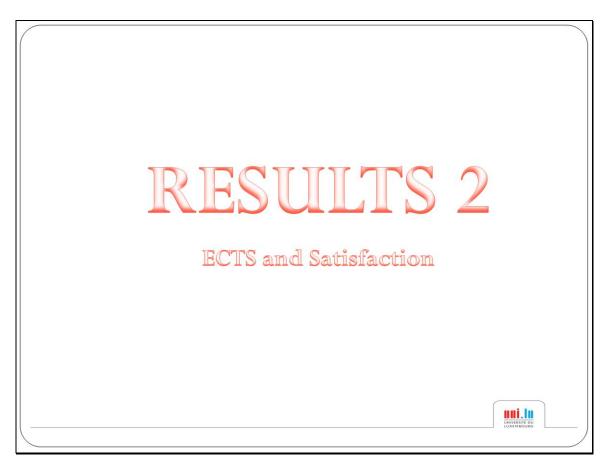


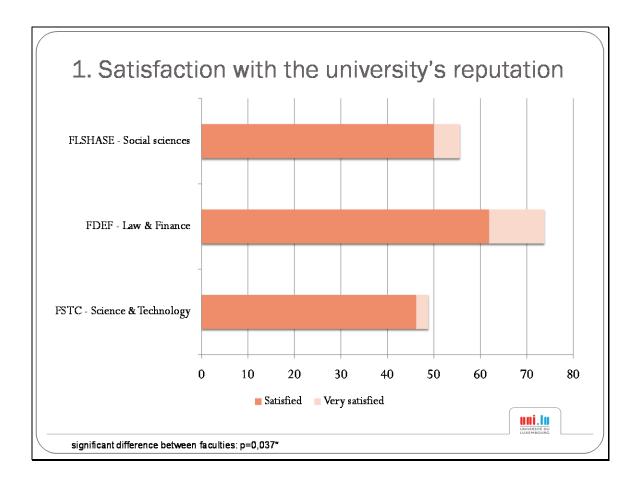


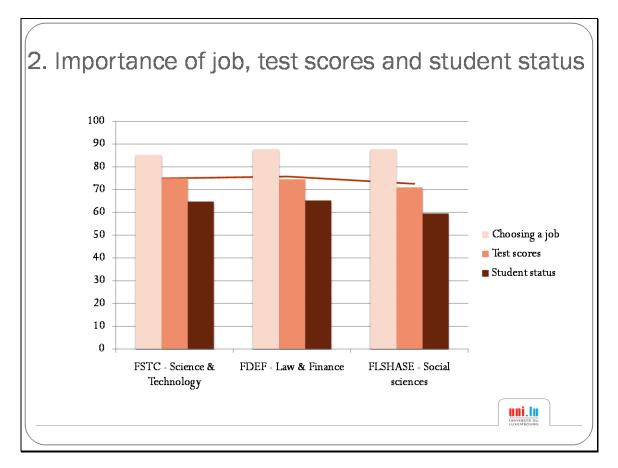


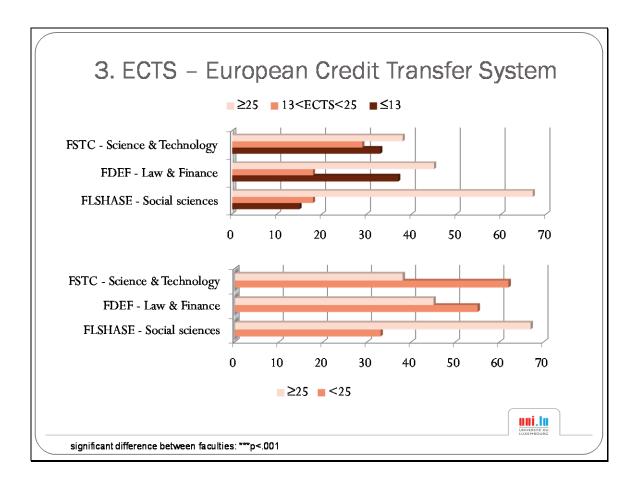




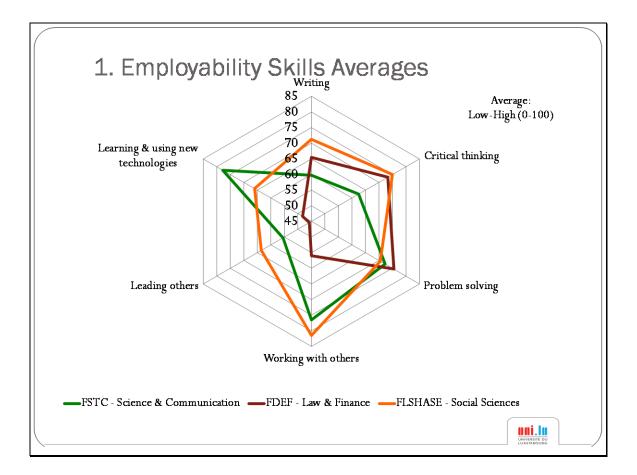




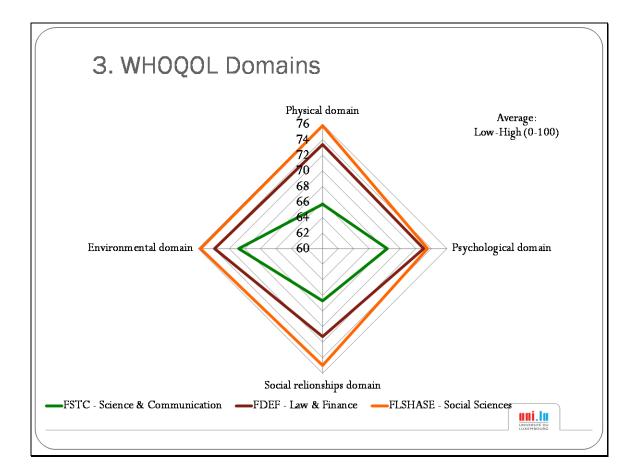




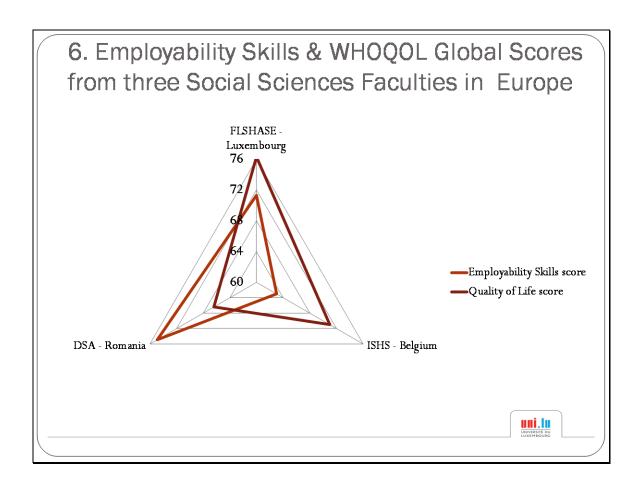


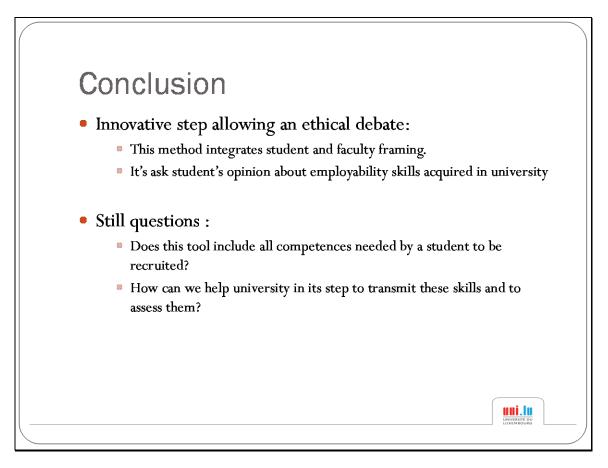


	FSTC	FDEF	FLSHASE
	Science & Technology	Law & Finance	Social Sciences
Writing	50,0%	59,5%	77,0%
Critical Thinking	61,1%	78,5%	76,9%
Solving problems	66,7%	85,7%	69,2%
Working effectively with others***	77,7%	42,8%	84,6%
Leading/supervising others*	38,9%	28,6%	51,3%
Ability to learn & use new technology***	94,5%	31,0%	58,9%











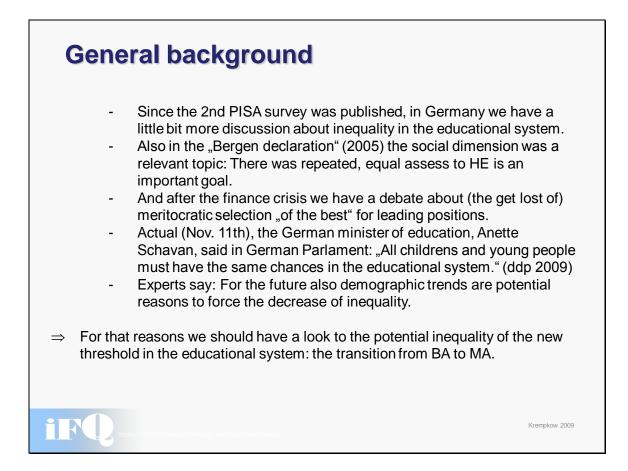
# Simply the Best?

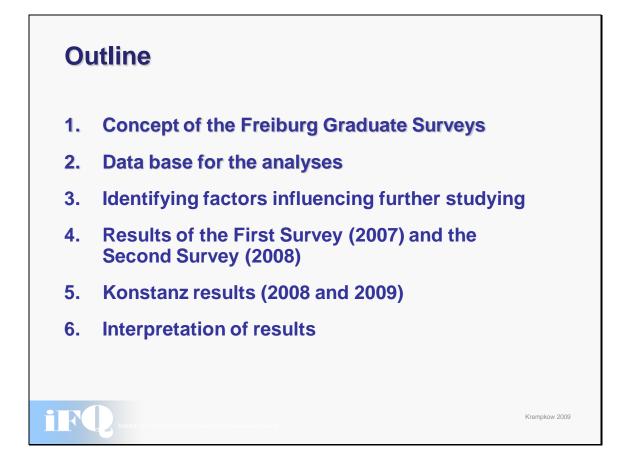
Determinants for the further study of the first Bachelor graduates Presentation for FREREF Workshop 2009: "The Bachelor – Changes in Performance and Quality of Studying? Empirical Evidence in International Comparison." III. International Workshop at the University of Konstanz November 12th –14th 2009

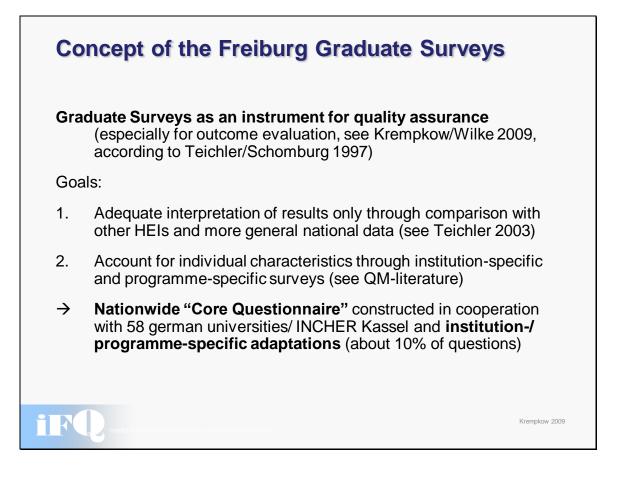
Dr. René Krempkow Institute for Research Information and Quality Assurance, Bonn (Germany) (former project head of the Freiburg Graduate Surveys, University of Freiburg)

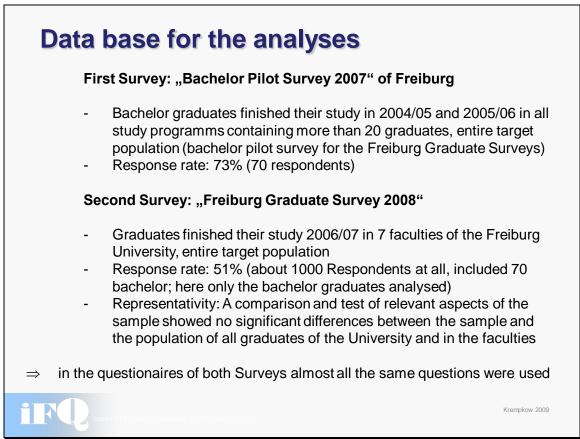
in Cooperation with Holger Bargel Konstanz Research Group on Higher Education, Konstanz (Germany) (project member of the Konstanz Graduate Surveys, University of Konstanz

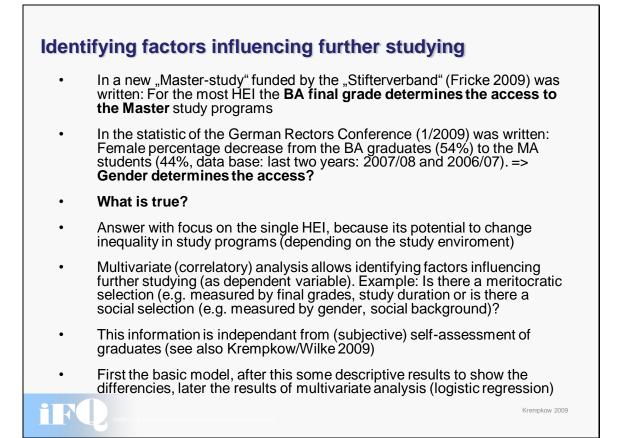


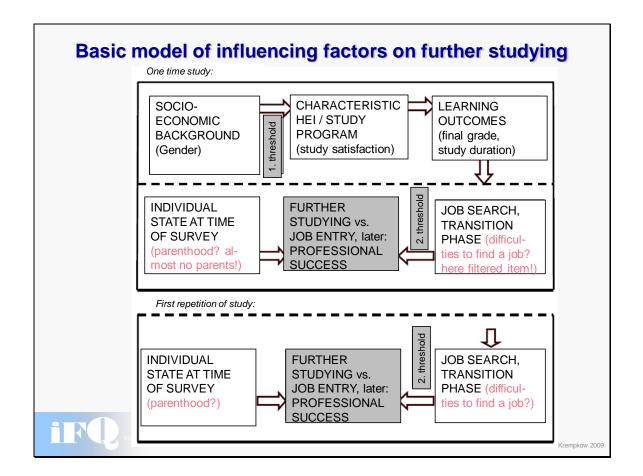












## **Results of the First Survey (2007)**

### Graduates further studying after the BA: Simply the Best?

Descriptive Resu (n=70)	ılts	<b>final grade</b> (mean)*	study satis- faction (mean)	study duration (mean)+	<b>gender</b> (% male)*
Further Studying:	No (n=30)	2,0	2,5	6,7	40
Yes (n=40)		1,8	2,5	6,3	15
Logistic regressi (Nagelkerkes R <sup>2</sup> =		r studying	Regression coefficients B	Wald-Statistic	Significance
Dur	ation of study	(in semesters)	-,339	,979	,322
Study satisfac	ction (1=positiv	vely evaluated)	-,118	,068	,794
	Ge	nder (male=1)	1,493*	4,459	,035
	Final grade	(1=best grade)	-1,646+	3,717	,054
	Sport Scien	ces (dichotom)	1,134	,483	,487
Frankomedia/	French Scien	ces (dichotom)	1,088	,432	,511
Education Plan	ning/ Educ. Sc	cience (dichot.)	1,143	,517	,472
		Constante	2,300	,698	.404

iFQ

Krempkow 2009

## Results of the added Surveys (2007+2008)

### Graduates further studying after the BA: Simply the Best?

Descriptive Results (n=140)	final grade	study satisfaction	study duration	<b>gender</b> (% male) <sup>**</sup>
Further Studying: No (n=75	) 1,88	2,4	6,48	39
Yes (n=65)	1,82	2,4	6,32	16
Logistic regression for fu (Nagelkerkes R <sup>2</sup> =.25, n=12		Regression coefficients B	Wyald-Statistic	Significance
Duration of s	tudy (in semesters)	-,040	,025	,875
Study satisfaction (1=p	ositively evaluated)	-,101	,124	,724
	gender (male=1)	1,391**	7,586	,006
Final g	ade (1=best grade)	-,810	1,587	,208
Sport S	ciences (dichotom)	,755	1,200	,273
Frankomedia/ French S	ciences (dichotom)	,393	,340	,560
Education Planning/ Edu	c. Science (dichot.)	,702	,917	,338
examir	ation year/ cohort	-,767**	7,119	,008

Gender and cohort are the relevant variables in the Freiburg Graduate Surveys.

Krempkow 2009



#### Survey 2008:

- Graduates finished their study 2006/07 in all faculties of the Konstanz University, entire target population
- Response rate: 45% (about 686 Respondents at all, included 187 bachelor; here only the bachelor graduates analysed)
- Representativity: A comparison and test of relevant aspects of the sample showed no significant differences between the sample and the population of all graduates of the University and in the faculties
- ⇒ In the questionaire almost all the same questions were used as in the Freiburg Graduate Survey (and as in the INCHER Cooperation project)

#### Survey 2009:

Graduates (only Bachelor) finished their study 2007/08 in all faculties of the Konstanz University, entire target population

- Response rate: 61% (338 Respondents)
- Representative
- $\Rightarrow$  Different questionaire in most parts, this Regr. model not possible

FQ.

Bargel 2009

## Results of the Konstanz Survey (2008)

Descriptive Results (n=184)	final grade	study satisfaction	study duration	<b>gender</b> (% male)+
Further Studying: No (n=36)	1,96	2,36	6,77	25,0%
Yes (n=148)	1,85	2,20	6,34	37,2%

### **Results of the Konstanz Survey (2009)**

Descriptive Results (n=286)	final grade	scientific interest	study duration	<b>gender</b> (% male)+
Further Studying: No (n=41)	2,10	4,15	7,20	26,8%
Yes (n=245)	1,82	2,88	6,56	40,8 <b>%</b>

Bargel 2009

	ession for further studying R²=.21, n=178)	Regression coefficients B	Wald-Statistic	Significance
	Duration of study (in semesters)	,344	3,088	,08
Study sa	tisfaction (1=positively evaluated)	,015	,003	,95
	Gender (male=1)	-,384	,469	,49
	Final grade (1=best grade)	,966	3,325	,07
	"Mint"-Subjects (dichot.)	-23,266	,000	1,00
	Humanities (dichot.)	-22,586	,000	1,00
Lan	guage/Literature Studies (dichot.)	-21,298	,000	1,00
	Literature-Art-Media (dichot.)	-20,910	,000	1,00
Politica	-/Administrative Science (dichot.)	-23,158	,000	1,00
	Constante	17,211	,000	1,00

Results of the Konstanz Survey (2008)

In this model some problems occures to the subject variables. Model with alternative subject codes was used (higher aggregation level).

Bargel 2009

# Results of the Konstanz Survey (2008), with alternative subject code

Logistic reg (Nagelkerkes		on for further studying 13, n=178)	Regression coefficients B	Wald-Statistic	Significance
	Du	ration of study (in semesters)	,353	3,496	,062
Study s	atisfa	ction (1=positively evaluated)	-,054	,044	,834
		Gender (male=1)	-,278	,348	,555
		Final grade (1=best grade)	,859	2,960	,085
Mathe	ematio	cs&Natural Sciences (dichot.)	1,433	4,072	,044
Politica	I-/Adr	ninistrative Sciences (dichot.)	1,108	3,798	,051
		Constante	-7,262	14,639	,000

In this model no problems occures to the subject variables (now in higher aggregation level). The subject "culture" is a significant influencing factor (as we expected).

Bargel 2009

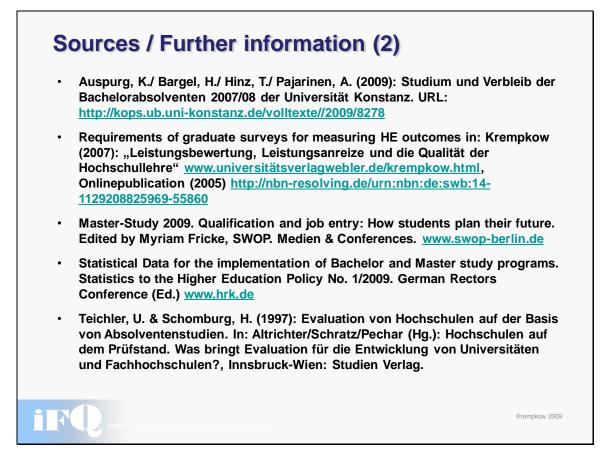
### Interpretation of results (Freiburg & Konstanz)

- Influencing further studying for the first BA graduates?
- $\Rightarrow$  Gender: relevant, but influence not in the same direction
- ⇒ Final grade: Not simply the Best are recruted for further studying
- ⇒ But it is different in HEI/ in cohorts (and in study programs), in Konstanz more meritocratic selection, in Freiburg more gender selection (male), reasons have to be further analysed
- Prospects for further analysis?
- $\Rightarrow$  When it is different in HEI, in cohorts (& in study programs): Can it be analysed by national means or national statistics?
- ⇒ In future: Scientific Use Files from the INCHER-cooperationproject allows better to analyse the influence of HEI, and with institutional data: multi-level-analyses are possible (Mplus)

Krempkow 2009

⇒Further question: Can we and if yes: How can we separate Self- and External-selection? (see Krempkow 2009)

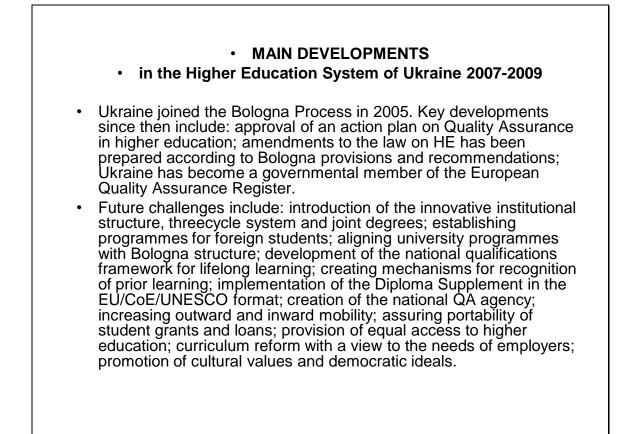
Sources / Further information (1) IfQ Bonn: www.research-information.de Freiburg Graduate Surveys: www.gm.uni-freiburg.de/projekte Bischof/ Cho/ Krempkow/ Passon/ Teicher 2009: "Der frühe Vogel fängt den Wurm." Verbleib und rückblickende Einschätzung des Studiums der ersten Bachelor-Absolvent/innen der Universität Freiburg - Ergebnisbericht Pilotprojekt Bachelor-Absolvent/innenstudie 2007. www.forschungsinfo.de/Publikationen/Download/Ergebnisbericht BA-Absolventen Studie 2007.pdf Krempkow/ Wilke 2009: Graduate surveys as an outcome evaluation. Paper for the EAIR - The European Higher Education Society Forum 2009 in Vilnius www.forschungsinfo.de/Publikationen/Download/Krempkow Wilke%20 2009 G raduate%20surveys%20as%20an%20outcome%20evaluation.pdf Krempkow (2009): (Selbst)Selektionen zur Promotion. Ansätze zur Schätzung von Selektivität bei Zugang und Verlauf mit Hilfe von Absolventenbefragungen und Hochschulstatistiken. In: Bülow-Schramm, M. (Hg.): Hochschulzugang und Übergänge in der Hochschule: Selektionsprozesse und Ungleichheiten. 3. Jahrestagung der Gesellschaft für Hochschulforschung in Hamburg 2008. Frankfurt: Peter Lang Verlag, 197-213. Krempkow 2009



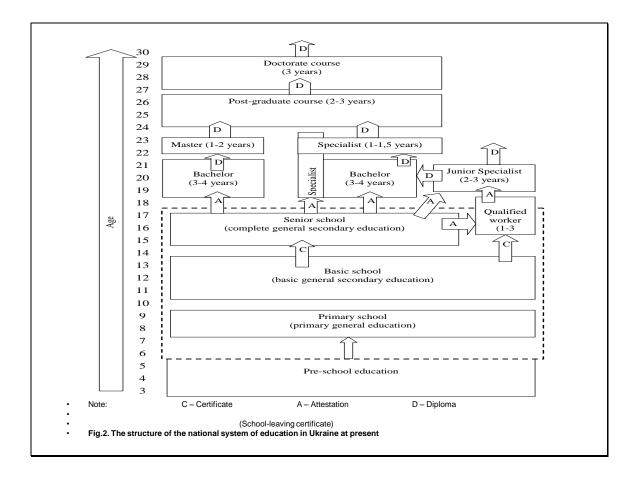
### Prof. Dr. Volodymyr Sudakov

Kyiv National Taras Shevchenko University Faculty of Sociology 60, Volodymyrska str. Kyiv, Ukraine 01033. Tel: 38 044-239-34-68 Fax: 38 044-239-31-53 e-mail: <u>vl\_sudakov@univ.kiev.ua</u>

Commercialization of Higher Education in Ukraine: an analysis of the possibilities to become a Bachelor.



BOLOGNA SCORECARD – UKRAINE – JANUA	RY 2009
DEGREE SYSTEM IMPLEMENTATION OF DEGREE SYSTEM	
1. Stage of implementation of the first and second cycle	5
2. Access to the next cycle	5
3. Implementation of national qualifications framework	1
QUALITY ASSURANCE NATIONAL IMPLEMENTATION OF STANDARDS AND GUIDELINES FOR QA IN THE EHEA	
4. Stage of development of external quality assurance system	. 3
5. Level of student participation in quality assurance	5
6. Level of international participation in quality assurance	2
RECOGNITION	
7. Stage of implementation of diploma supplement	1
8. National implementation of the principles of the Lisbon Recognition Convention	3
9. Stage of implementation of ECTS	5
10. Recognition of prior learning	2



Dramatic social consequences of the present situation of increasing commercialization of HE institutional system in Ukraine

- The first dramatic consequence is determined by limitations of the state's budget concerning education programs. It is well-known that in former USSR education of all students was covered by budget resources. But in 2007 only near 60% bachelors from the state's academies and universities were educated by budget money. Another part of bachelors were educated on commercial base. Small size of the student's fellowship - 33USD (165 grn) was only near 30% of minimal living standard.
- Second dramatic consequence is determined by limitations of the family budget. According to recent sociological data 67% families identify themselves as "poverty-stricken families". Annual income of such families is near 2400USD. But annual payment for bachelor education in the most part of HE institutions has relative size – from 500 to 1500 USD. Small annual income is a real obstacle to obtain education loan from bancs. Today only 10-15% families in Ukraine have sufficient money for payment 2000-4000 USD for bachelor education at elite universities.

Paul Kellermann/Nov.2009

# Higher Education Politics in Europe: A Critical Discussion

I Description

- II Discussion
- **III** Conclusions

# I Description

1 The Idea of the Past: The Cooperative University

2 The Current Policy: The Competitive University

2

# 1 The idea of the past: the cooperative university

1.1 The "evolution" of the idea to an ideal

1.2 The essentials of the idealistic concept

### 1.1 The "evolution" of the idea to an ideal

- 1088 Bologna I: Founding of the first European University. The beginning of the civil society: the need for regulation of trade by laws, interest in medicine and theology.
- 1810 Berlin: The construction of a model university (Wilhelm v. Humboldt). The principles: universitas magistrorum et scholarium, connection of research and teaching, formation of cultivated personalities.
- 1988 Bologna II: Magna Charta Universitatum. (900 year anniversary of the university – celebration with 388 rectors and presidents of the universities of the world). General confirmation of the principles of the Humboldt-type university.
- 1998 Sorbonne: Declaration of four European ministers in charge of universities (Italy, France, Germany, United Kingdom). Aims: Transparency of European studies, curricula, marks and graduations in order to facilitate mobility of students and employability of graduates throughout Europe.
- 1998 Glion: Declaration of US-American and European university leaders on the essentials of the university.



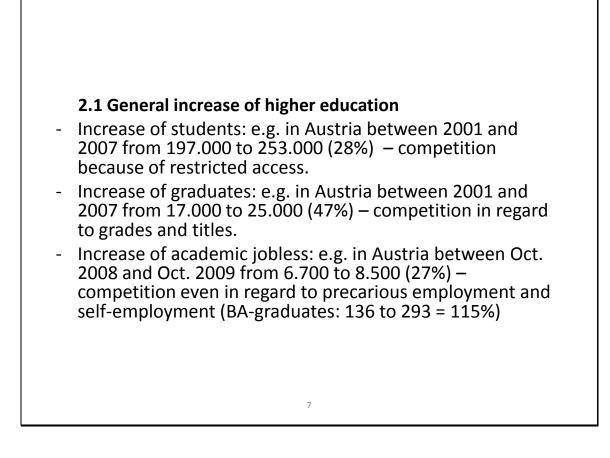
# 2 The current policy: the competitive university

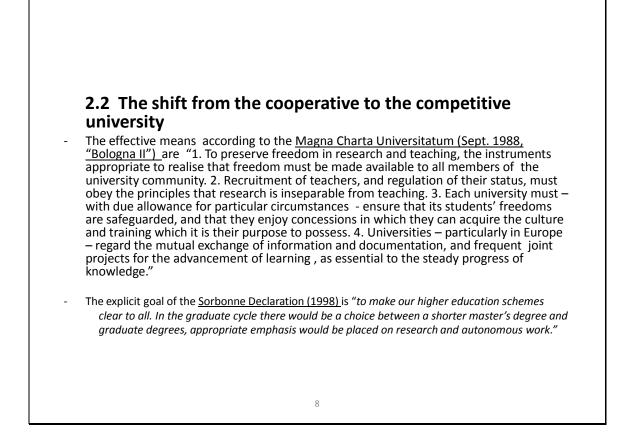
2.1 General increase of higher education

2.2 The shift from the cooperative to the competitive university

2.3 Keywords of Bologna III

2.4 National university laws





#### cont. 2.2

- The "Project Report prepared for the Bologna Conference on 18-19 June 1999" stated: "Hence the Sorbonne Declaration is not only about academic recognition or comparability per se: the raison d'être of the debate is intimately linked to the emergence of an ever more European and indeed international labour market." In introducing the market dimension, the article imputes: the Sorbonne Declaration "is a plea for Europe to take up its full role in the world markets of knowledge and education."
- The <u>"Presidency Conclusion, Lisbon European Council, 23 and 24 March 2000" proclaimed</u>"... to become the most dynamic and competitive knowledge based economy of the world" by 2010.
- The "<u>Communication from the Commission to the Council in the European Parliament</u>" (November 21, 2003): "Europe must become more competitive." (: 1) "The European educational and training systems show structural weaknesses and require urgent reform to achieve the Lisbon Strategy goal."



mobility, BA/MA/PhD and specifically employability

- "... employability rather than instruction is becoming the keyword for the development of a competitive Europe" (Andris Barblan, Secretary General, Association of European Universities, April 17, 1999).
- "Adoption of a system of easily readable and comparable degrees ... in order to promote European citizens` employability and the international competitiveness of the European higher education system." (Joint declaration of the European Ministers of Education – Convened in Bologna on the 19<sup>th</sup> of June 1999)
- "... From the three aims underpinning the Bologna Declaration, enhanced employability seems to be the strongest source of change and reform in higher education." (Haug/Tauch 2001: 26)



### 2.4 National university laws

- New Public Management
- controlling, evaluation
- numerus clausus (restricted access)
- competition (best students, best instructors, best researchers)
- financing (public/private, tuition/fees, fund raising)
- accreditations
- private institutions

#### II Discussion

1 Problems of a common understanding of the central concepts

2 Alternatives of tasks and aims of studies and universities

12

## 1 Problems of a common understanding of the central concepts

- education (transitive/intransitive, process/result, organized/institutional/"hidden")

- work (paid/unpaid, individually/collectively)

 time and life (independent variable/socially constructed, (alien/self-satisfactory)

- values (exchange/use value, money oriented/end in itself)

## 2 Alternatives of tasks and aims of studies and universities

- "bread-and-butter academic" vs. "philosophical mind" (Friedrich Schiller, Jena 1789)

- instruction and training vs. studying and learning
- push vs. pull
- exchange vs. use value
- living for learning vs. learning for living
- employability vs. professional competences
- fees vs. salary
- business vs. science
- money vs. knowledge
- commodity vs. public good
- etc.

#### 14

#### **III Conclusions**

**1** Contradictions

2 Purposes and conditions of university studies

#### 1 Contradictions

- Mobility according to Bologna III and restricted access to universities generally and specially by highly differentiated curricula
- Employability as the essential purpose of Bologna III and the deficit of appropriate jobs, neglecting the fact that also the self-employed professions are still studying at universities
- To introduce the BA-studies in order to shorten the duration of studies and the fact that most of BAgraduates continue with a MA-study.
- To expect the BA-study could perform specialists in academic fields although all areas of sciences are complex
- To ask for "entrepreneurs" but to offer studies for employees
- Disfranchisement of students in regard to self-organisation, self-responsibility, self-decision vs. the need of creativity, activity and initiative as highly qualified workforce
- Possible chances for improvements of studies by some elements of Bologna III and their implementations by national, regional, local even single institutional regulations
- Profit oriented private institutions vs. universities with public/societal missions

## 2 Purposes and conditions of university studies

- In the frame of the long history of the social division of labour the university became a special institution with a specific purpose – first, to interpret and teach historically transmitted knowledge (law, philosophy, theology, medicine ...), later to create respective knowledge by research and to offer studies. During this development particular schools (faculties) emerged inside the university, each with special work perspectives. This differentiation is presently neglected in favour of "moneyism", the predominant thinking and acting in money categories and numbers.

#### Cont. 2

- Taking into account the essentials for successful studying, teaching and research at the university, the basic conditions are intrinsic motivation for the respective effort on the side of the individual and stimulating social and cultural environment and appropriate equipment on the side of the institution.
- Three types of study motivations
   Curiosity: interest, joy, need regarding a special study field
   Life consciousness: experience of a special segment of life
   Status: an essential means for getting a privileged position

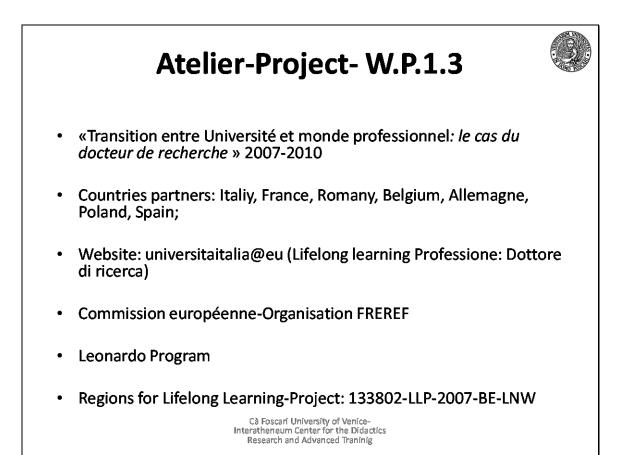
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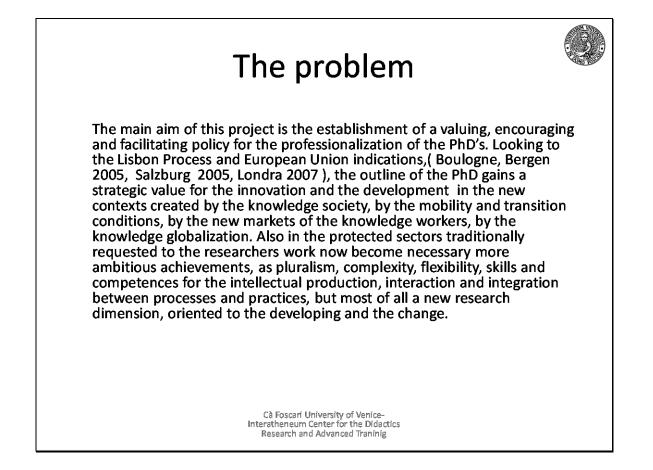
#### FREREF, ATELIER-PROJET WP3 1, « TRANSITION FROM UNIVERSITY TO THE PROFESSIONAL WORLD: THE CASE OF THE PhD»





Transition from Higher Education to the labor market: questions and interests (Project of the Atelier at Summer University of FREREF and LLL)





DOCTORAL PROGRAMME S F O R THE EUROPEAN KNOWL EDGE SOC I E T Y R EPORT ON THE EUA DOC TOR ALPROGR AMME S P ROJEC T 20 0 4 -20 05



- Doctoral training has gained increasing importance in the context of the Bologna Process since the Berlin Communiqué (2003) which, on a recommendation from EUA, included doctoral programmes as the 'third cycle' following the bachelor and master levels. At the same time, doctoral programmes also form the first phase of younger researchers' careers and are thus central to the drive to create a Europe of knowledge, as more researchers need to be trained than ever before if the ambitious objectives concerning enhanced research capacity, innovation and economic growth are to be met.
- This report, entitled "Doctoral Programmes for the European Knowledge Society", aims to provide EUA members and other stakeholders in higher education and research with a broad view of the current landscape of doctoral programmes in Europe. EUA is grateful to the support received from the European Commission's Socrates Programme and is particularly indebted to the forty-eight institutions and to the committed individual academics who participated so actively and enthusiastically in this study.

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- Preliminary results were presented during the Bologna Seminar on Doctoral Programmes held in Salzburg, Austria, in February 2005 where "ten basic principles" for the third cycle were identified that found their way into the Bergen Communiqué adopted by Education Ministers meeting in May 2005. These principles have become an integral part of the next phase of the Bologna Process and EUA has received a mandate to develop them further and present its findings to the Ministerial meeting in London in 2007.
- The EUA project on doctoral programmes marks an important first step in the Association's work on this crucial subject. Doctoral training and the career development of young researchers belong to the core mission of universities and, as the voice of European universities, EUA will continue to address these issues, stimulate debate in the academic community and work to influence the policy agenda on behalf of its members.
- Professor Georg Winckler EUA President



### Salzburg's recommandations

- 1. La componente centrale del dottorato è l'avanzamento della conoscenza attraverso ricerca originale. Al tempo stesso, il dottorato deve intercettare in misura crescente le necessità di un mercato del lavoro più ampio di quello strettamente accademico.
- (The core component of doctoral training is the advancement of knowledge through original research. At the same time it is recognised that doctoral training must increasingly meet the needs of an employment market that is wider than academia.)

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- 2. Integrazione nelle strategie istituzionali: le università, come istituzioni, devono assumersi la responsabilità di garantire che i programmi di dottorato e di avviamento alla ricerca che esse offrono siano disegnati per rispondere alle nuove sfide e per aprire opportunità di adeguate carriere professionali.
- (Embedding in institutional strategies and policies: universities as institutions need to assume responsibility for ensuring that the doctoral programmes and research training they offer are designed to meet new challenges and include appropriate professional career development opportunities.)

- 3. L'importanza della diversità: la ricca diversità di programmi dottorali in
- Europa incluso di dottorati congiunti è un punto di forza che deve essere valorizzato attraverso la qualità
- (The importance of diversity: the rich diversity of doctoral programmes in Europe - including joint doctorates - is a strength which has to be underpinned by quality and sound practice.)
- •
- 4. Dottorandi come ricercatori in erba, da riconoscere come professionisti con diritti commisurati – che danno un contributo chiave alla creazione di nuova conoscenza.
- •
- (Doctoral candidates as early stage researchers: should be recognized as
- professionals with commensurate rights who make a key contribution to the creation of new knowledge.)

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5. Il ruolo della supervisione e della valutazione dei dottorandi: i relativi accordi dovrebbero essere formalizzati in un contratto fra dottorando, supervisore ed istituzione.



(The crucial role of supervision and assessment: in respect of individual doctoral candidates, arrangements for supervision and assessment should be based on a transparent contractual framework of shared responsibilities between doctoral candidates, supervisors and the institution.)

**6. Massa critica:** i dottorati dovrebbero tendere a raggiungere una massa critica – da grandi scuole dottorali nelle università maggiori a collaborazioni internazionali, nazionali o regionali fra università.

(Achieving critical mass: Doctoral programmes should seek to achieve critical mass and should draw on different types of innovative practice being introduced in universities across Europe, bearing in mind that different solutions may be appropriate to different contexts and in particular across larger and smaller European countries. These range from graduate schools in major universities to international, national and regional collaboration between universities.)

Research and Advanced Traninig

- 7. Durata: i dottorati dovrebbero operare entro una durata prefissata (3-4 anni)
- (Duration: doctoral programmes should operate within an appropriate time duration—three to four years full-time as a rule).
- •
- 8. Innovazione: affrontare la sfida della multidisciplinarietà e dello sviluppo di competenze trasferibili
- (The promotion of innovative structures: to meet the challenge of interdisciplinary training and the development of transferable skills.)

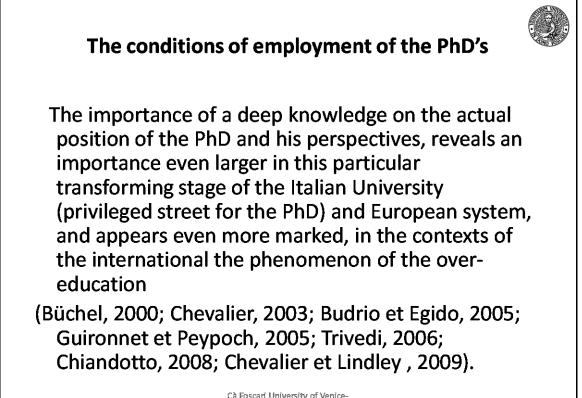
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- 9. Aumentare la mobilità: i dottorati dovrebbero offrire mobilità geografica ma anche interdisciplinare ed intersettoriale, entro un contesto di collaborazione fra università ed altri partner
- (Increasing mobility: Doctoral programmes should seek to offer geographical as well as interdisciplinary and intersectoral mobility and international collaboration within an integrated framework of cooperation between universities and other partners.)
  - - 10. Risorse: lo sviluppo di dottorati di qualità ed il conseguimento del titolo da arte dei dottorandi richiede finanziamenti adeguati e sostenibili.
  - •
  - (Ensuring appropriate funding: the development of quality doctoral programmes and the successful completion by doctoral candidates requires appropriate and sustainable funding.)

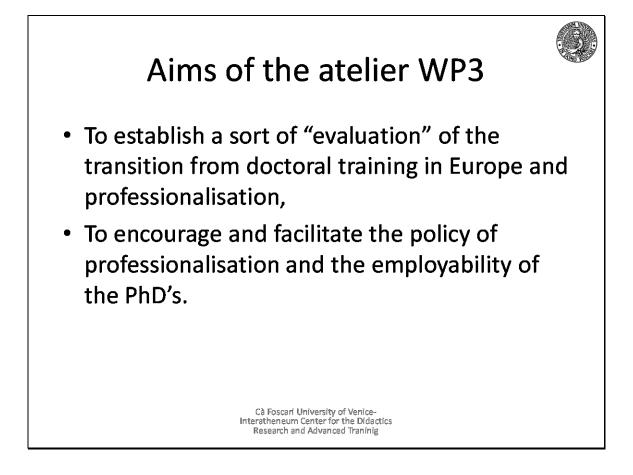
## The expectations The training of the PhD is directed to the

acquisition of competences which must be used in research areas. The great part of the graduate students hopes to perform to play in the university context. Unfortunately, it seems that these expectations don't find a comforting answer

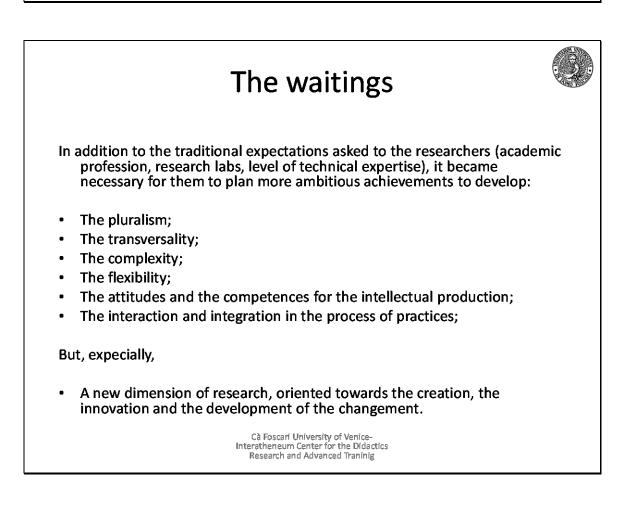
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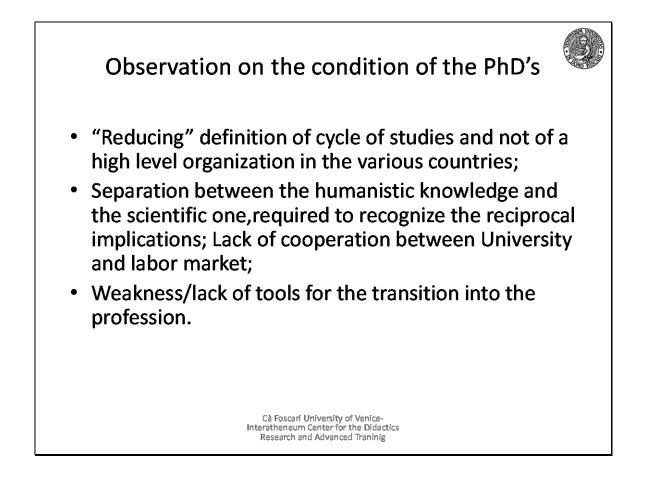


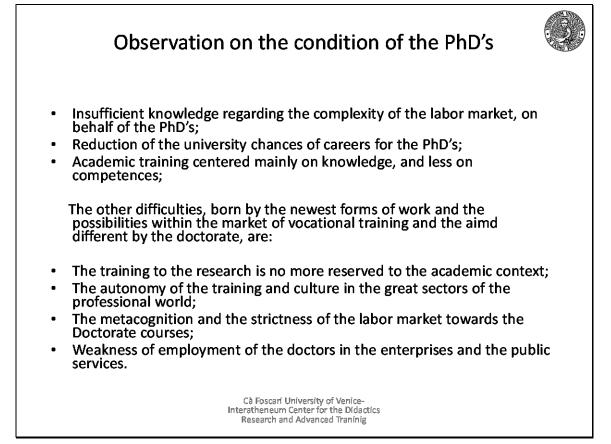


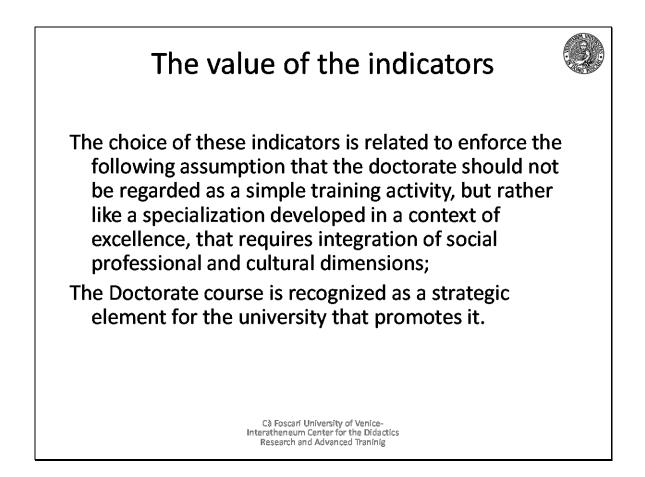


## Context The Lisbon process and the indications of the European Union, stress that research represents a strategic value for the innovation and the development in the context of the knowledge society; The mobility and the conditions of transition; The new markets of the knowledge workers; The universalization of knowledge.

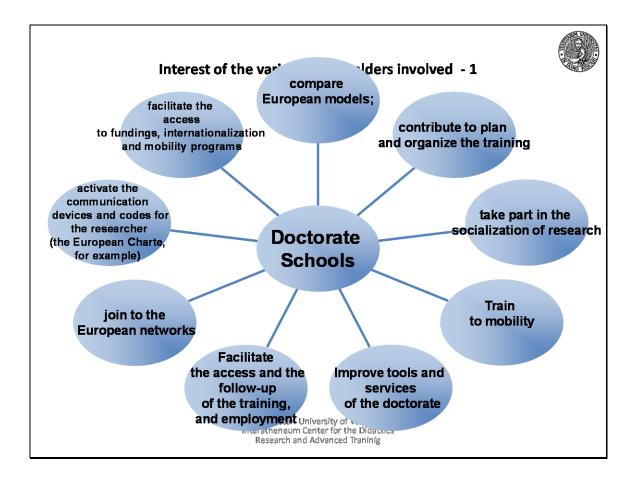


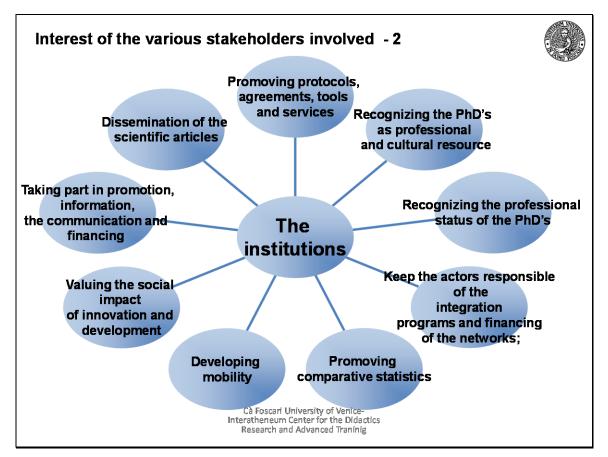


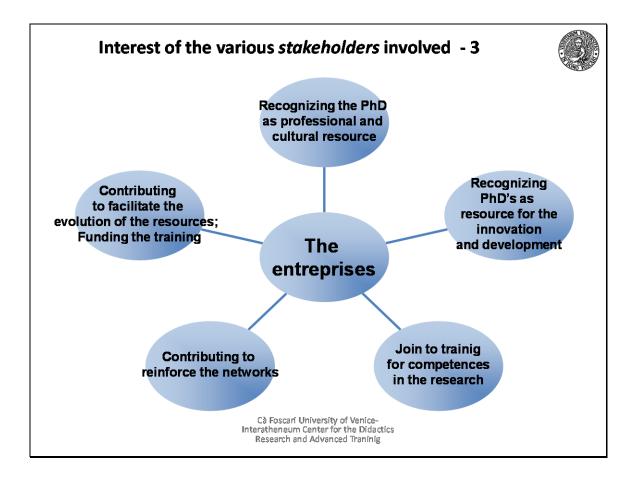


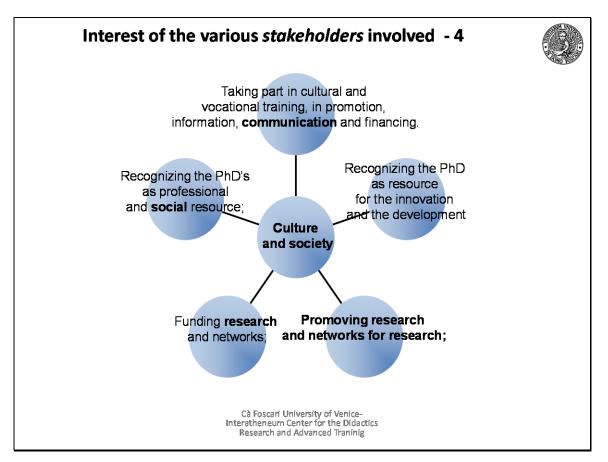


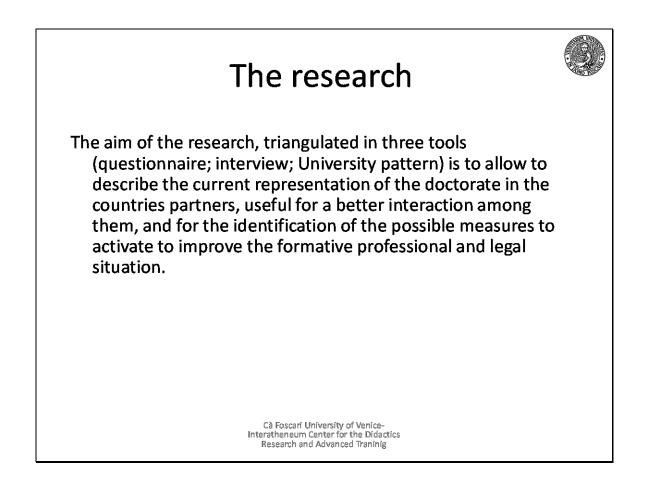


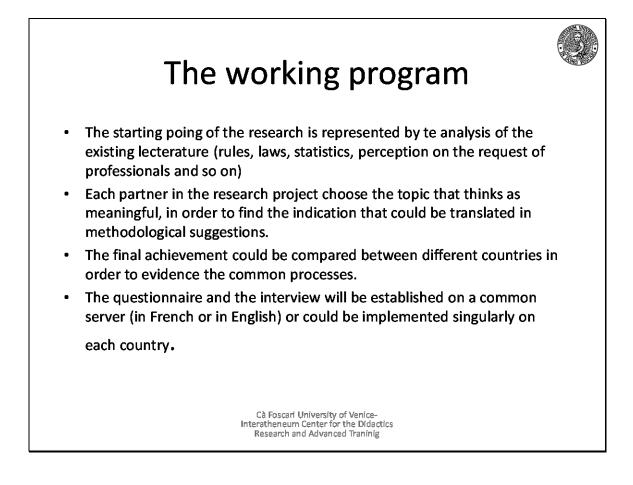


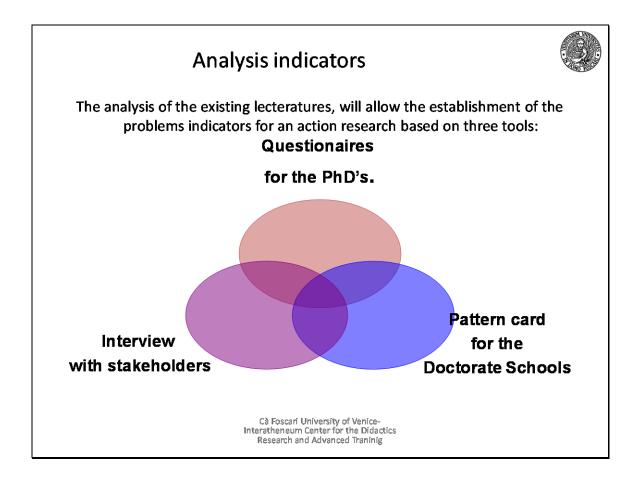




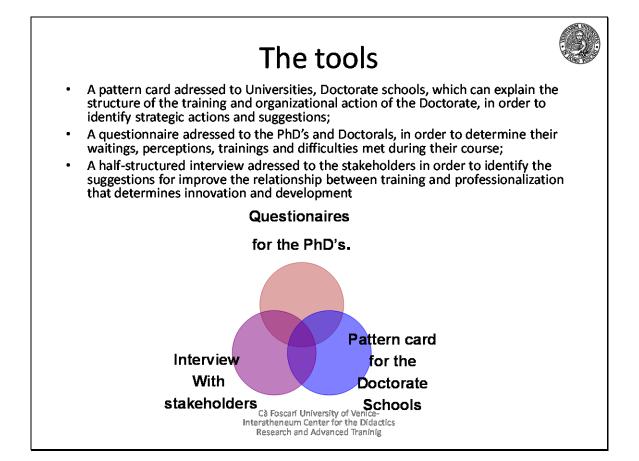


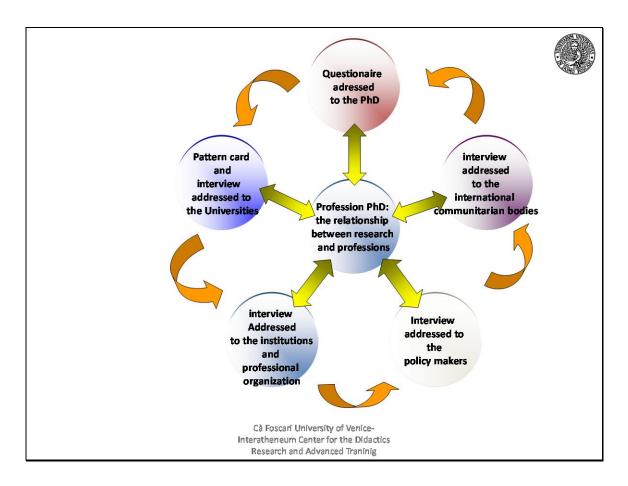


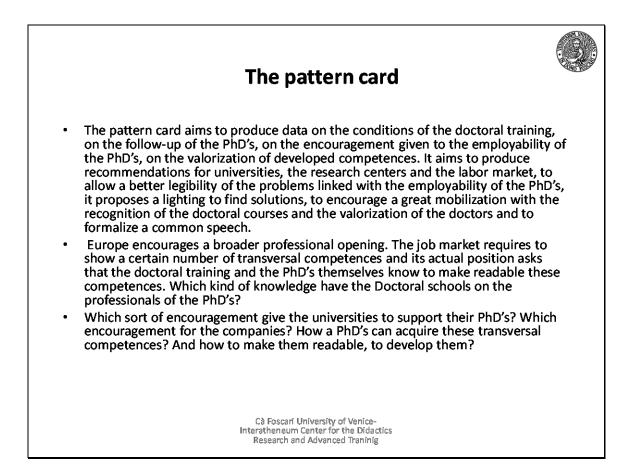


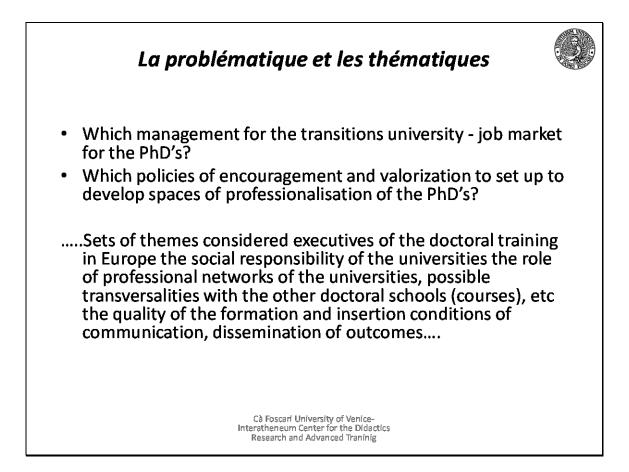


Envisaged problems	
Management of the knowledge capital related to the research and the partnership; Recognition of the PhD's as a privileged stakeholder and partner for the innovation and change; Valuing of the specificity of the autonomy of the research; Recognizing of the role and the effectiveness of the PhD's for the evolution and development; Recognition and professional support to the personal training project; Training in a international perspectives; Integration of the professional activities in the research; Offer of effective training Excellence regarding the request of the tutoring for the PhD's; Institutional, organizational and management support; Social accountability of the research in the Universities; Evaluation of the research project effectiveness Professional context for the development of the transversal competences; Need of transition from University to the labor market, considered the specificities of their mission Adequacy of employability Funding the professionals of the research; New programs for the professional recruitment; Scholarships for the implementation of mobility, transition and partnership conditions; Scholarship for increasing lifelong learning	ons;
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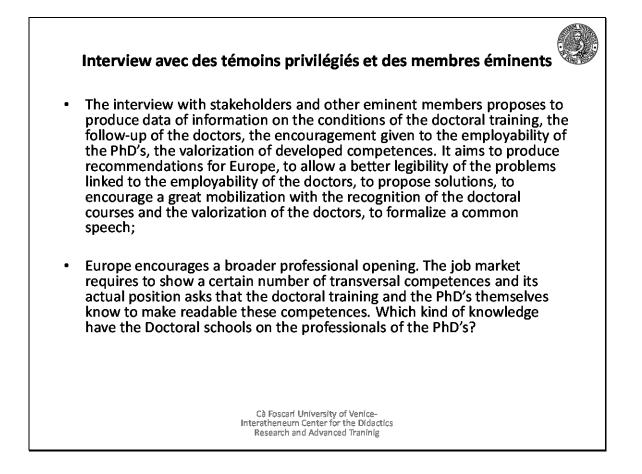




#### Panel chosen for the pattern card



- People in charge and directors of research;
- Offices that follows administrative affairs of the Doctoral research;
- National and european nstitutions and organisations;
- Ministeries and Research Direction.



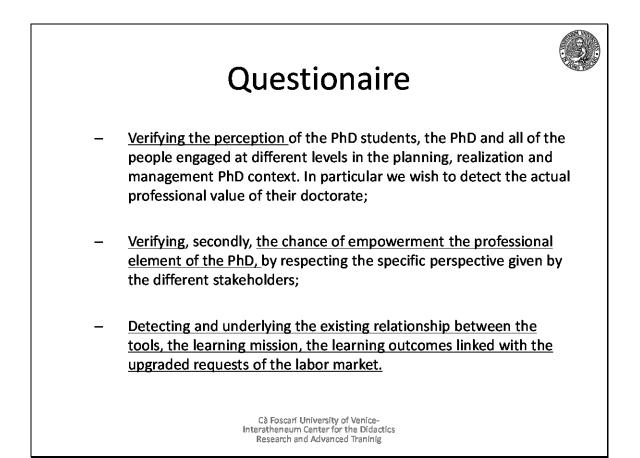


#### The questions and the theme

- Which management for the transitions university job market for the PhD's?
- Which policies of encouragement and valorization to set up to develop spaces of professionalisation of the PhD's?
- Sets of themes considered the framework of the doctoral training in Europe stakes of Research and employment the European space of Higher education and of Research (EER)
- The social responsibility of the universities regional development (strategy, research, poles of competences, poles of competitiveness, use, innovation and management of the innovation);
- The role of the development of the universities, possible transversalities with the other workshops;
- Other sets of themes such as unhooking, accosting, transition active school-life, etc;
- The crisis: to learn throughout the revealed life, crisis and areas/which tensions, which new opportunities the responsibility for the establishments, the institutions, the areas, the States, Europe

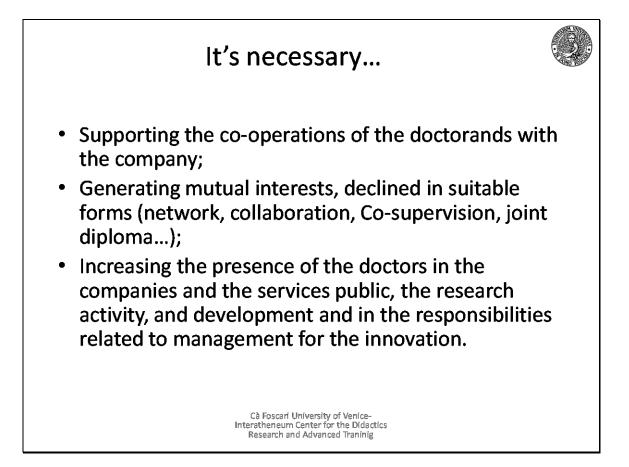
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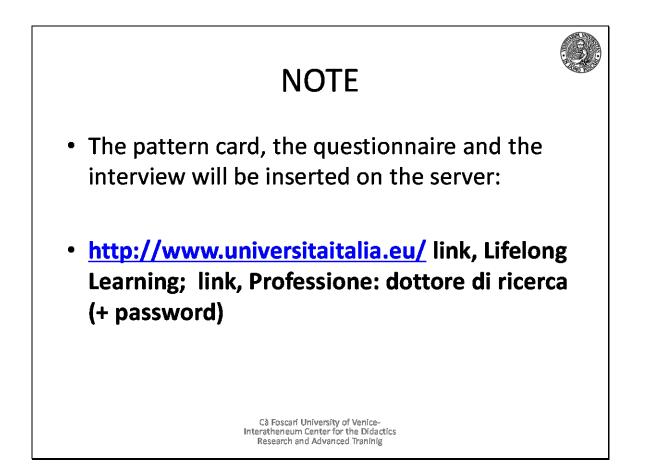
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	Hypothesis of research
-	wledge culture". The evaluation of this hypothesis will be done starting by the analysis o the different categories to interview:
Background: informations on the pers institution/international institutio	on/institution and on his/its background (doctorate/University on/organization);
Select and establish the competences	existing in the professional outline of the PhD student;
Detecting the sectors in which is possi Doctorate;	ble to have experience of these competences, taking into account the course of
Select and choose possible obstacles t	to the developing of these competences;
professional and detect some act	ate chosen, check which are the teaching and topics that could be considered more ions (formative/institutional) that could feed the connection between the the actual labor market, studying also the possible professional pathways beyond the
Select and establish the possible obsta	acles to the developing of these competences;
Given a specific Doctorate course, che that are not inserted in the officia	ck which are the teaching and topics that could be considered more professional but al curriculum;
Check if the interviewed has an opinic professionalism of the PhD;	n on the possible innovations that could be introduced in order to increase the
Check the chance of institutional initia level to empower the PhD profes	tives that the Organizations to which belong the target could activate at a national sionalism;
Check which initiatives could be activ empowerment of the professiona	ated by the Organizations at a international level, in order to work together for the lism of the PhD;
	terviewed regarding the existence of an agreement, code or other rules, internal to the connection between these institutions with the recruitment of the PhD students Cà Foscari University of Venice- Interatheneum Center for the Didactics Research and Advanced Traninig







AG Hochschulforschung + FREREF Réseau Uni 21

## The Bachelor - Changes in Performance and Quality of Studying?

#### **Empirical Evidence in International Comparison.**

III. International Workshop at the University of Konstanz November 12<sup>th</sup>-14<sup>th</sup> 2009

Program

#### 12th of November 2009, Thursday

Arrival and starting

- 19:30 Introductions and presentation of the Research Groups (Gasthaus Petershof)
- 20:00 Welcome Dinner (Gasthaus Petershof)

#### 13th of November 2009, Friday

- 9:00 Address of welcome Prof. Dr. Ulrich Rüdiger, President of the University of Konstanz Outline and opening of the workshop Tino Bargel and Werner Georg, AG Hochschulforschung, University of Konstanz
- 9:15 The introduction of the Bachelor intentions, support, questions: perspectives in Germany compared to other Nations in Europe Dr. Peter Zervakis, Bologna-Zentrum der HRK, Bonn, Germany
- 10:15 Report about quality and inequality of study and students in France: Results of the new survey in Rhone-Alpes Dr. Laurent Lima, Dr. Gérard D'Aubigny, Dr. Cathérine D'Aubigny, Dr. Alain Fernex, UPMF Grenoble, France
- 11:00 Coffee-tea break
- 11:15 First year success and other precocious features as predictors of academic successful trajectories Dr. Jean-Francois Stassen, Piera Dell'Ambrogio, Université de Genève, Switzerland
- 12:00 Insights from a pilot project encouraging adjustment to the European Higher Education Reform in Catalunya (Spain): Student's experiences Prof. Josep Masjuan, UAB, Spain
- 13:00 Lunch

- 14:00 What is happening with the Bachelor? Expectations and acceptance some Austrian Experiences Dr. Helmut Guggenberger, University of Klagenfurt, Austria
- 15:00 Bachelor student's evaluation of teaching quality and chances at the labour market in Ukraine Prof. Andrii Gorbachyk, Taras-Shevchenko-University, Kiev

Commercialization of Higher Education in the Ukraine: analysis of chances to obtain a Bachelor's degree Prof. Volodymyr Sudakov, Taras-Shevchenko-University, Kiev

- 16:00 Coffee-tea break
- 16:30 How Universities can assess employability skills: a report from Luxembourg Véronique Pelt, Dr. Michèle Baumann, University of Luxembourg
- 17:30 Higher Education Politics in Europe: A Critical Discussion Prof. Paul Kellermann, University of Klagenfurt, Austria
- 18:30 End of the session

#### 14th of November 2009, Saturday

- 09:00 The experiences and evaluation of Bachelor students in Germany concerning the quality of studying - Results of an Online-Survey Tino Bargel, AG Hochschulforschung, University of Konstanz
- 10:00 Simply the Best? Determinants for the further study of the first Bachelor graduates Dr. René Krempkow, Institut für Forschungsinformation und Qualitätssicherung, Bonn, Germany
- 11:00 Coffee-tea break
- 11:15 Transition from University to the professional world: The case of the PhD (FREREF, Atelier-Projet WP3)
   Prof. Ivana Padoan, University of Venice, Italy
- 12:15 Outlook on further research and exchange
- 12:45 End of the workshop
- 13:00 Farewell Lunch

#### Meeting place:

University of Konstanz Senatssaal V1001 Universitätsstraße 10 D-78464 Konstanz

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**ISSN 1616-0398**